



FREEDOM HAPPENS NOW 5K

RUN AGAINST HUMAN TRAFFICKING



Freedom Happens Now 5k Details:

Polaris is a 501 (c)3 non-profit organization that is dedicated to the fight against Human Trafficking. Polaris has enlisted Blue Compass, LLC to execute a 5K to help raise funds and more importantly raise awareness about realities of Human Trafficking in the U.S. and Internationally.

Date: Saturday, June 24, 2017 (Rain or Shine)

Time: 8:00 am

Where: Tyson's Corner Center Plaza

Who is Polaris?

Polaris is a leader in the global fight to eradicate modern slavery. Named after the North Star that guided slaves to freedom in the U.S., Polaris systemically disrupts the human trafficking networks that rob human beings of their lives and their freedom. Our comprehensive model puts victims at the center of what we do – helping survivors restore their freedom, preventing more victims, and leveraging data and technology to pursue traffickers wherever they operate. For more info, please visit <https://polarisproject.org/>

Why Should We Send a Team to the Freedom Happens Now 5K?

Sending a team to the Freedom Happens Now 5k will help support the continued mission of Polaris and other organizations they support to help fight against Human Trafficking. The following are reasons your company/organization should recruit a team:

- 1. HELP RAISE AWARENESS**
- 2. HELP FUND THE FIGHT**
- 3. INCREASE BRAND RECOGNITION**
- 4. SUPPORT COMMUNITY INVOLVEMENT**
- 5. PROMOTE HEALTHY LIFESTYLE**
- 6. RUNNING IS FUN!**
- 7. GREAT TEAM BUILDING**

A local 5K run can be a great opportunity for your company to support both a healthy lifestyle a good cause. A corporate team can represent your company as active participants in a coordinated way, while also providing a great way to bolster employee engagement. Your team can make matching shirts and other paraphernalia, promote their team on social media or within the company, and even create competition within the team. We will help you organize by providing a team webpage to facilitate sign up, team interactions and track how much you have raised.

Corporate/Organization Team Rates and Benefits

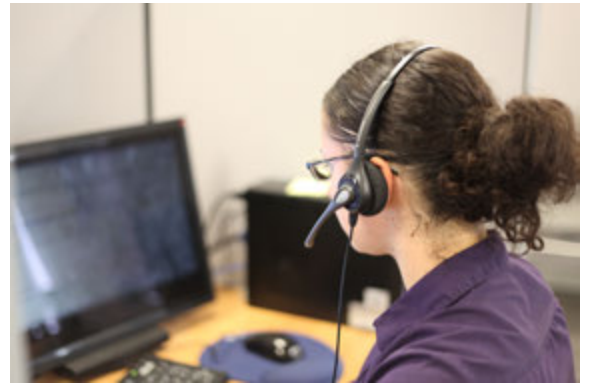
LARGE 5K RUNNING TEAM - \$1000 (\$20 per runner*)

- Number of runners: 50
- Logo recognition on marketing materials
- Shout outs on social media
- Mention of appreciation at the Awards Ceremony
- Additional runners \$20/each



MEDIUM 5K RUNNING TEAM - \$625 (\$25 per runner*)

- Number of runners: 25
- Mention of appreciation at the Awards Ceremony
- Shout outs on social media
- Additional runners \$25/each



SMALL 5K RUNNING TEAM - \$300 (\$30 per runner*)

- Number of runners: 10
- Mention of appreciation at the Awards Ceremony
- Shout out on social media
- Additional runners \$30/each



*Regular cost per runner: \$40-\$50

We ask for upfront commitment to best provide your team a supporting infrastructure, to promote your company's involvement and give a significant per runner discount!

Full Race Details at:

<http://polarisproject.org/Freedom5k>

How it Works:

- Fill out and submit the form on the next page.
- Once we have received your completed form we will invoice you for the payment.
- When payment is received, we will create a coupon code for your team.
- Your team members can then register, selecting their team name and use the coupon code which will discount the tickets at 100%.
- The coupon can be used up to the number of participants allowed in the corporate/organization option you choose.

2017 Corporate/Organization Team Commitment Form

Contact Name:

Business Name:

Title:

Address:

City:

State:

Zip Code:

Phone Number:

Fax:

Email:

Desired Team Name:

Please Make a Selection:

Freedom Happens Now 5k Corporate Team Agreement

Check
Selection

Large - 50 Runners
\$1,000 (\$20/runner)

Medium - 25 Runners
\$625 (\$25/Runner)

Small - 10 Runners
\$300 (\$30/Runner)

1. For the Freedom Happens Now 5k, Blue Compass, LLC (contractor) in partnership with Polaris, will continue to be responsible for the management of all functions and will handle all arrangements with other suppliers as necessary. Blue Compass, LLC will work with corporate/organizational teams to coordinate your team functions.
2. All Corporate/Organization Teams must submit a current high resolution company logo in all formats available and company description no later than 1 week from signing this agreement or 30 days prior to the event, whichever is sooner. The logos shall remain at all times the sole and exclusive intellectual property of the sponsor company; and shall be used by Polaris and/or Blue Compass, LLC in a professional manner to signify the organization's support of the Freedom Happens Now 5k Event, and shall not be revised or altered in any way (except sizing) by Polaris/Blue Compass, LLC without permission. Use of the logos shall create no rights for Polaris/Blue Compass, LLC beyond the terms and conditions of this limited license. Company/Organization logo and description should be sent to Beth Huck at Beth.Huck@BlueCompass-llc.com.
3. Payment is required at the time of the execution of this agreement to best provide your team a supporting infrastructure, to promote your company's involvement and give a significant per runner discount.
4. Blue Compass, LLC, accounts payable team will invoice you upon receiving your agreement on behalf of Polaris. Please email AP@BlueCompass-llc.com if you need to make a special payment agreement. All checks should be made out to "Polaris".

AGREEMENT

We hereby apply to become a corporate/organization team participant in the Freedom Happens Now 5k - Run Against Human Trafficking event. We agree to abide by the rules and regulations as printed on this application, which is part of this agreement.

Team Authorized Representative (please print):

Team Authorized Representative Signature:

Date:

Please send form:

Via Email to: Beth.Huck@BlueCompass-llc.com

Or Via Mail to:

Blue Compass, LLC
Attn: 5k Teams/Beth Huck
9503 Chestnut Farm Lane
Vienna, VA 22802

BLUE COMPASS

