

The Typology of Modern Slavery

Defining Sex and Labor
Trafficking in the United States

★
Polaris



Why types?

- Must define the problem in order to disrupt.
- Human trafficking is a “crime of crimes” and must be approached as such.
- Many efforts to combat trafficking have been far too generic.
- Exposes unique vulnerabilities in trafficker business models.



Methodology

Data from operating:

- **National Human Trafficking Hotline**
(12/07/07 – 12/31/16)
- **Polaris's BeFree Textline**
(03/28/13 – 12/31/16)



32,208

HUMAN TRAFFICKING CASES

65% of cases could be
classified into types

10,085

CASES OF LABOR EXPLOITATION

60% of cases could be
classified into types



Limitations



Based only on National Human Trafficking Hotline and BeFree Textline cases:

- Not random sample
- No structured interviews



We must consider:

- Who has access to hotline numbers
- Who has the means to self-identify and reach out
- General awareness about certain types of trafficking

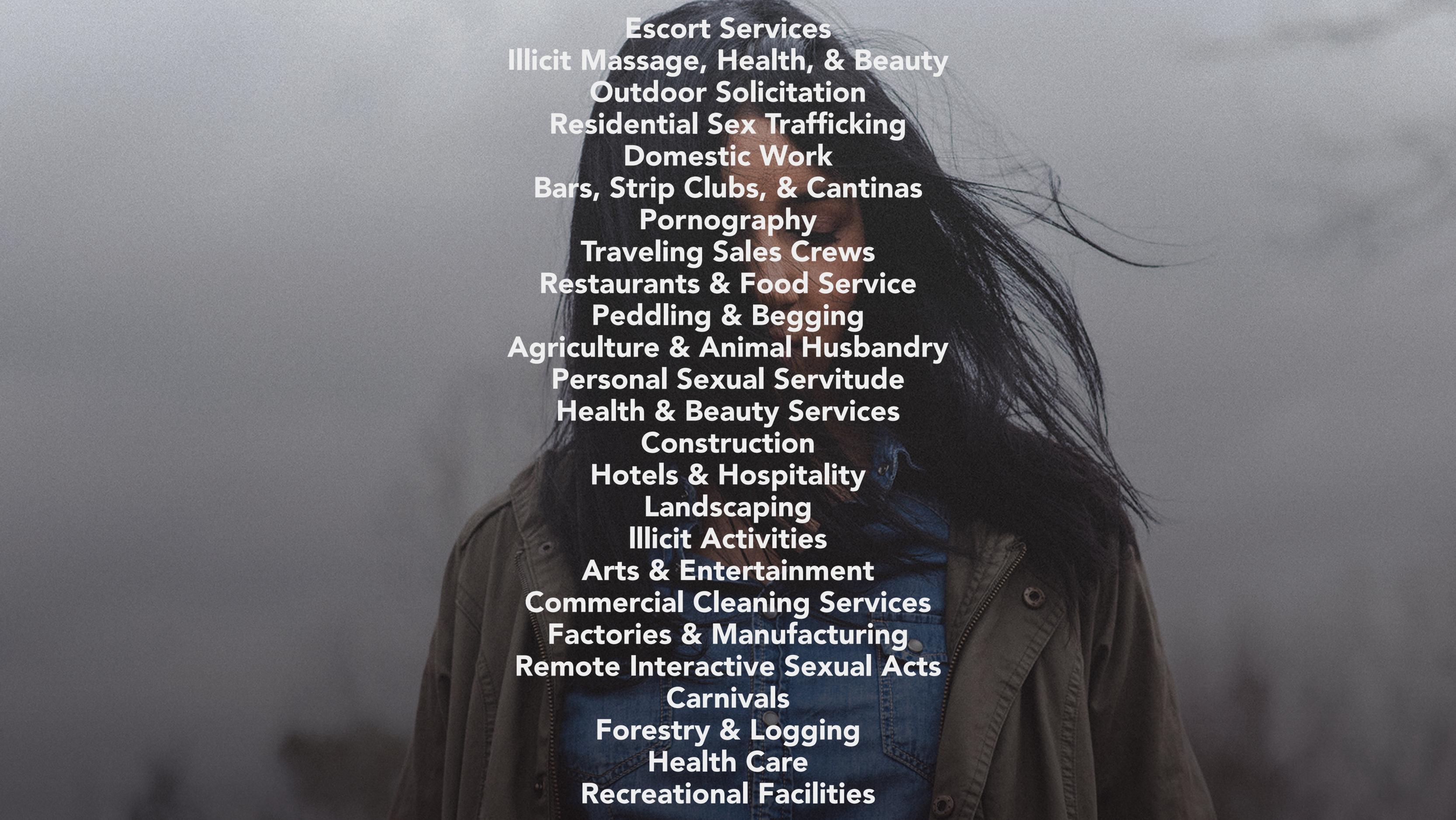


Our Data in Context

This data is based on information communicated to the National Human Trafficking Hotline and may not reflect the true scale or scope of particular types of trafficking in the U.S.

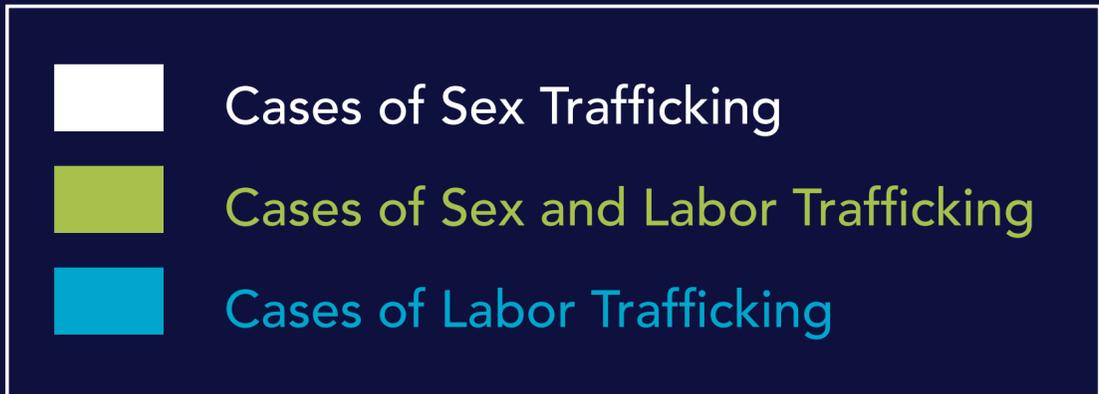
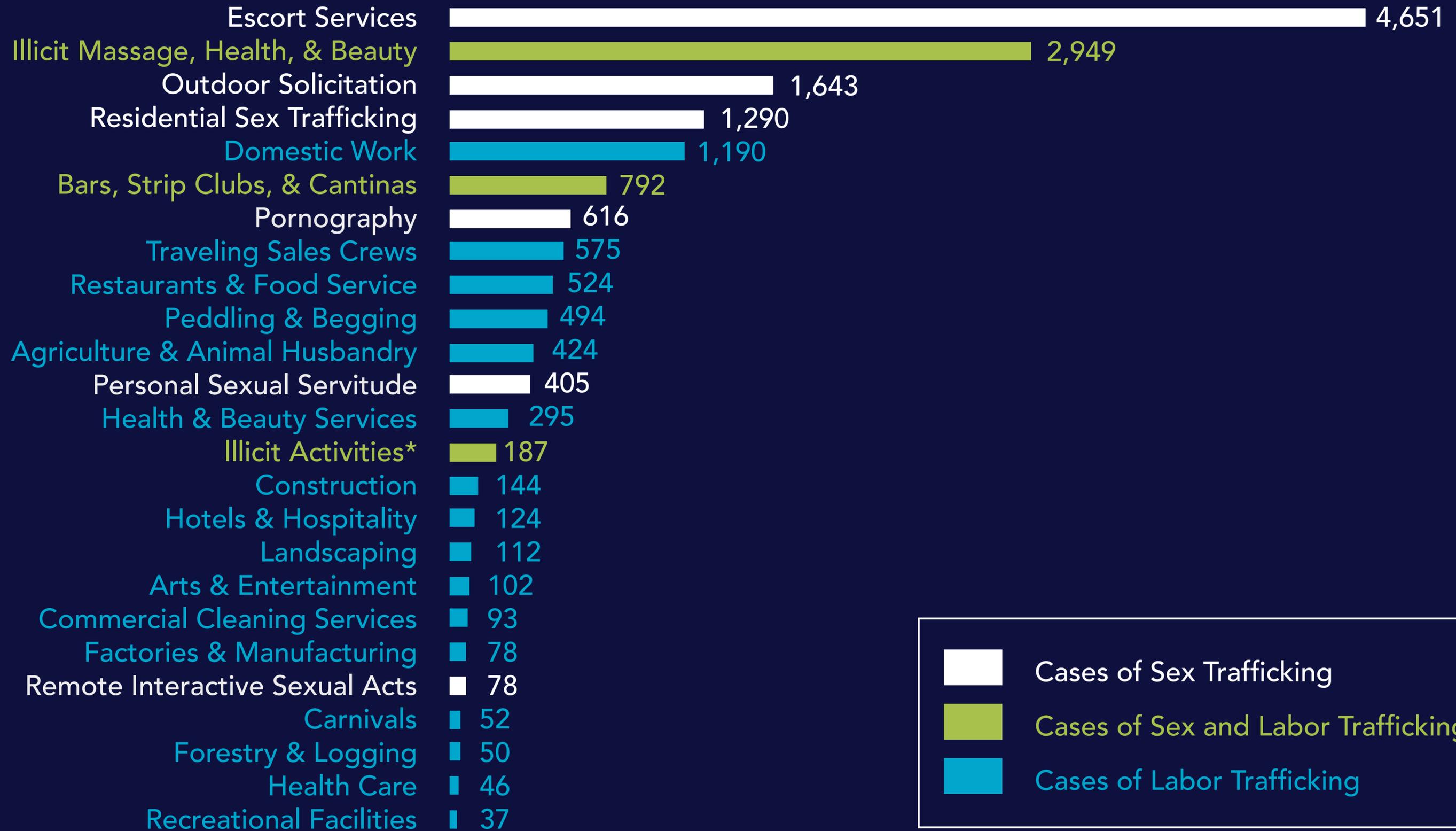
- Some types of trafficking are better known and more easily recognized.
- Types of trafficking in which extreme isolation and monitoring of victims is common may be less likely to be reported.
- Particular communities may be less likely to contact the hotline than others.



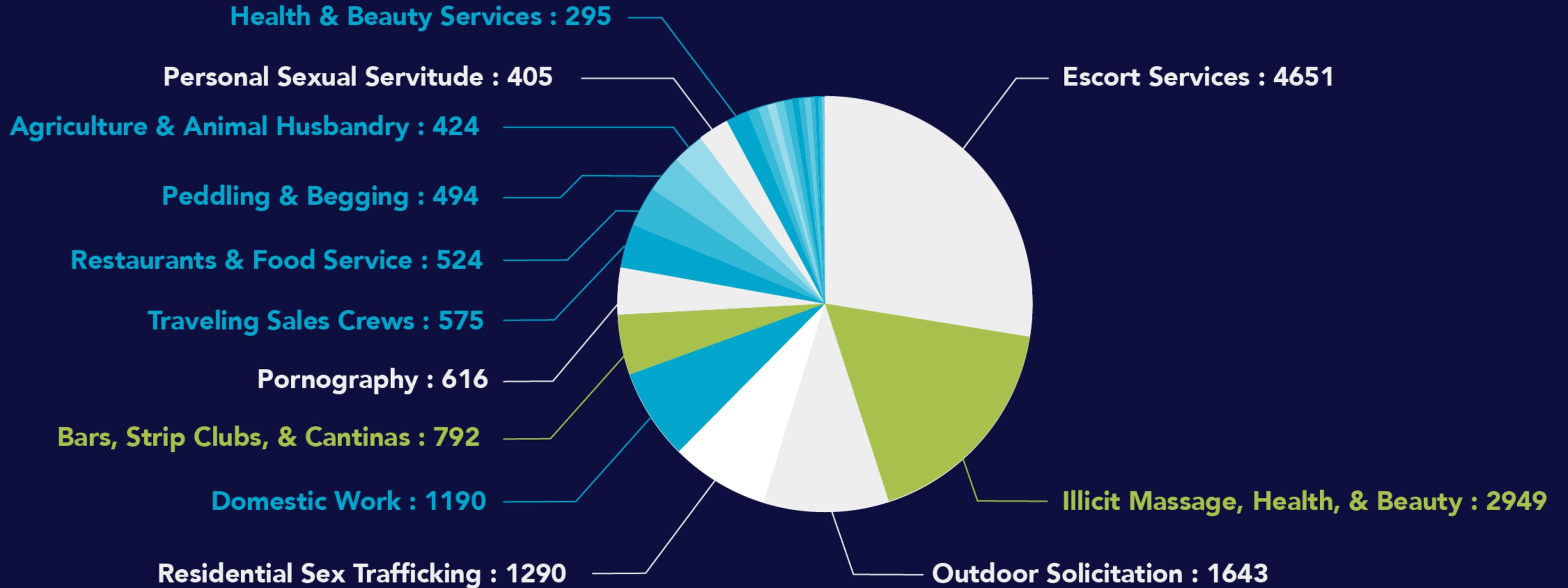


Escort Services
Illicit Massage, Health, & Beauty
Outdoor Solicitation
Residential Sex Trafficking
Domestic Work
Bars, Strip Clubs, & Cantinas
Pornography
Traveling Sales Crews
Restaurants & Food Service
Peddling & Begging
Agriculture & Animal Husbandry
Personal Sexual Servitude
Health & Beauty Services
Construction
Hotels & Hospitality
Landscaping
Illicit Activities
Arts & Entertainment
Commercial Cleaning Services
Factories & Manufacturing
Remote Interactive Sexual Acts
Carnivals
Forestry & Logging
Health Care
Recreational Facilities

TYPE NUMBER OF CASES: 16,951 TOTAL



NUMBER OF CASES: 16,951 TOTAL



01



Escort Services

Commercial sex acts that primarily occur at temporary indoor locations.

- Hotels/Motels (in-call & out-call)
- Delivery Services (out-call only)
- Internet ads

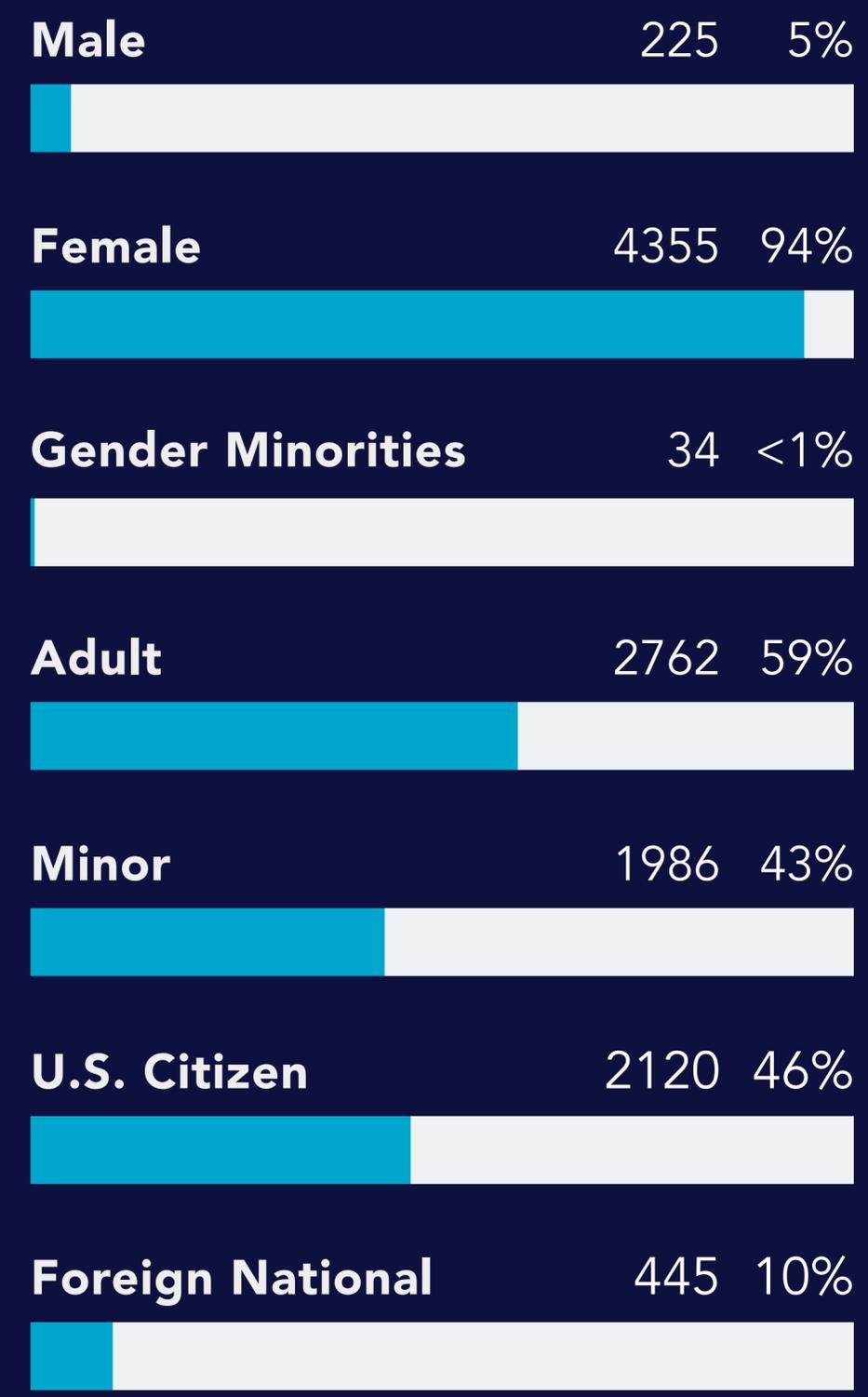
A photograph of a hotel hallway with a blue carpet and a window with curtains at the end. The hallway is dimly lit, and the window is the primary light source. The text is overlaid on a white rectangular box in the center of the image.

4,651

**HUMAN TRAFFICKING
CASES**



Victims may be tricked into a situation through fraudulent job offers, such as fake modeling contracts.



02



Illicit Massage, Health, & Beauty

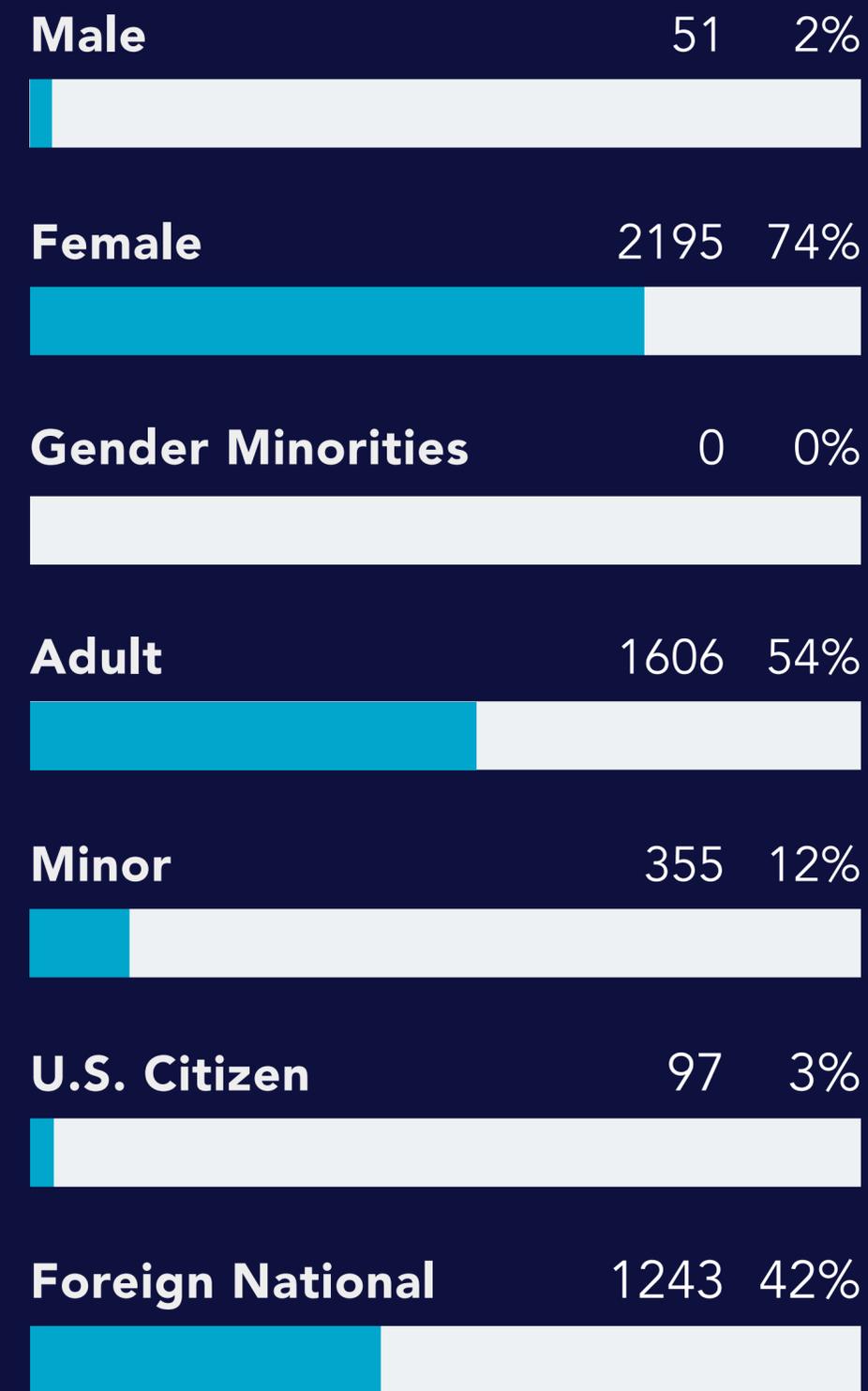
Primary business of sex and labor trafficking is concealed under the façade of legitimate spa services.



2,949

**HUMAN TRAFFICKING
CASES**

Most victims of illicit massage businesses are women from the mid-thirties to late fifties from China and South Korea.



03



Outdoor Solicitation

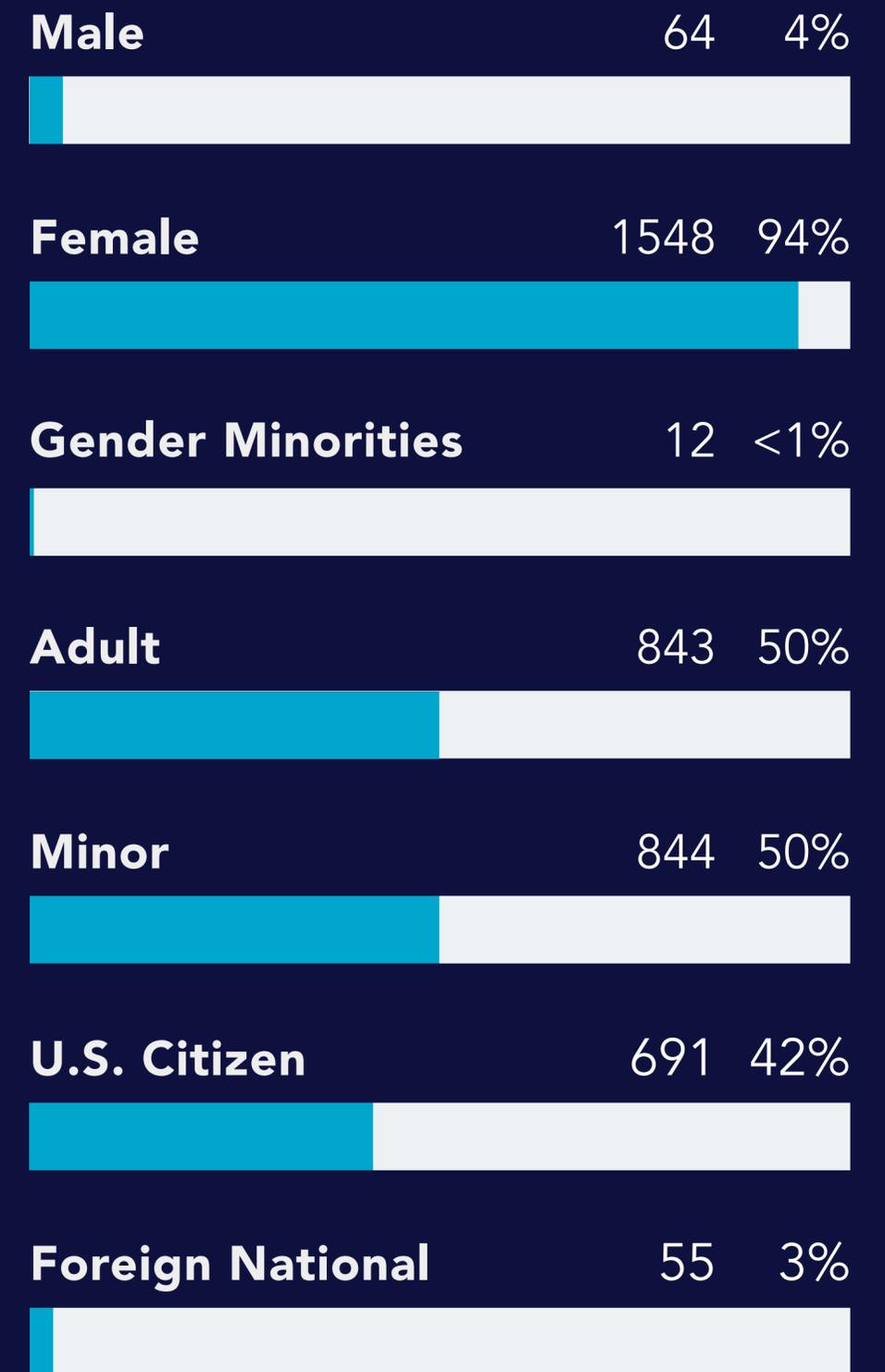
Potential victims are forced to find customers in outdoor locations.

- "Tracks" or "Strolls"
- Truck and rest stops

1,643

**HUMAN TRAFFICKING
CASES**

Traffickers more frequently use physical violence in outdoor solicitation than in other types of sex trafficking.



04



Residential Sex Trafficking

Commercial sex occurring at a non-commercial residential location.

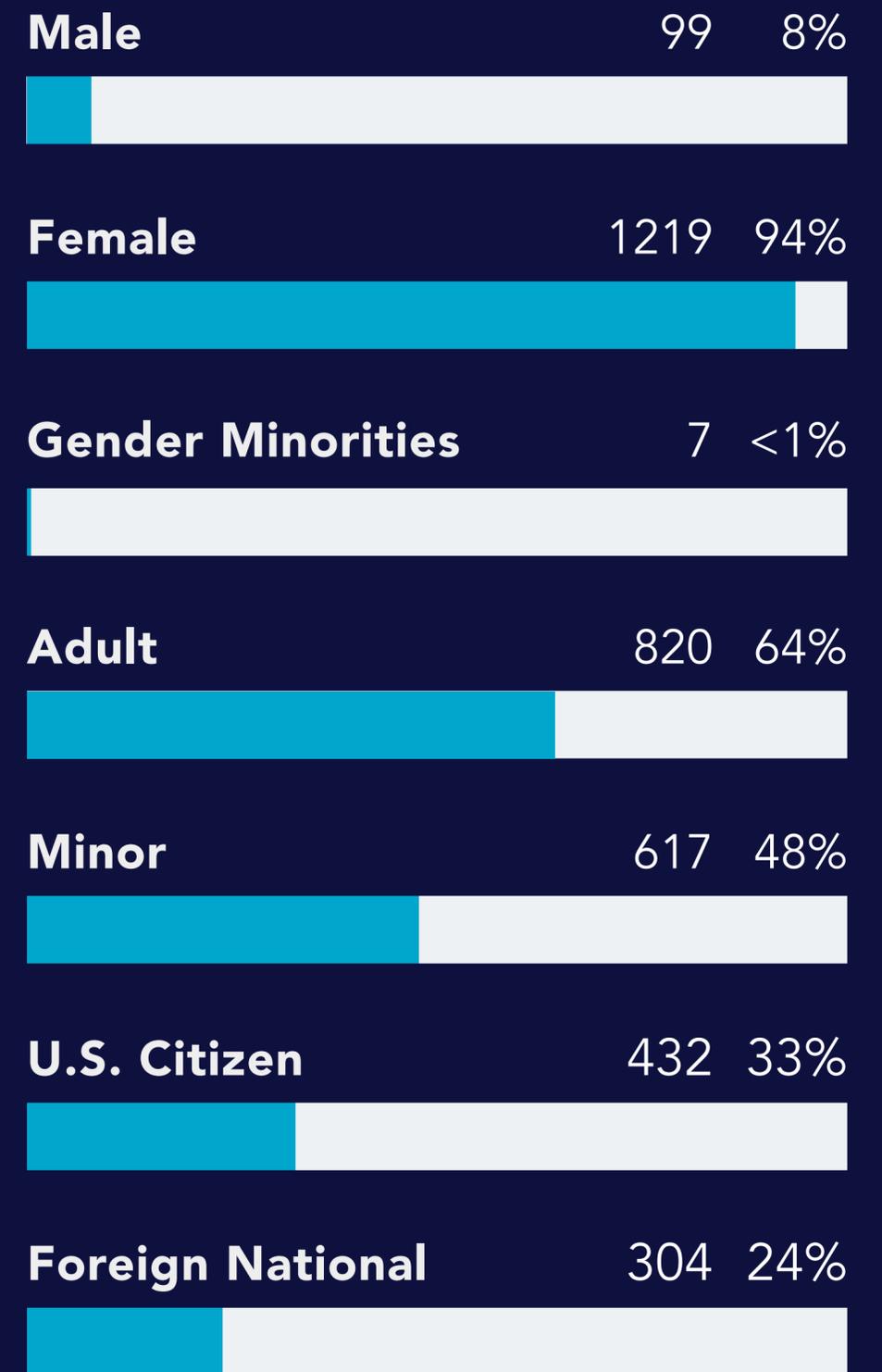
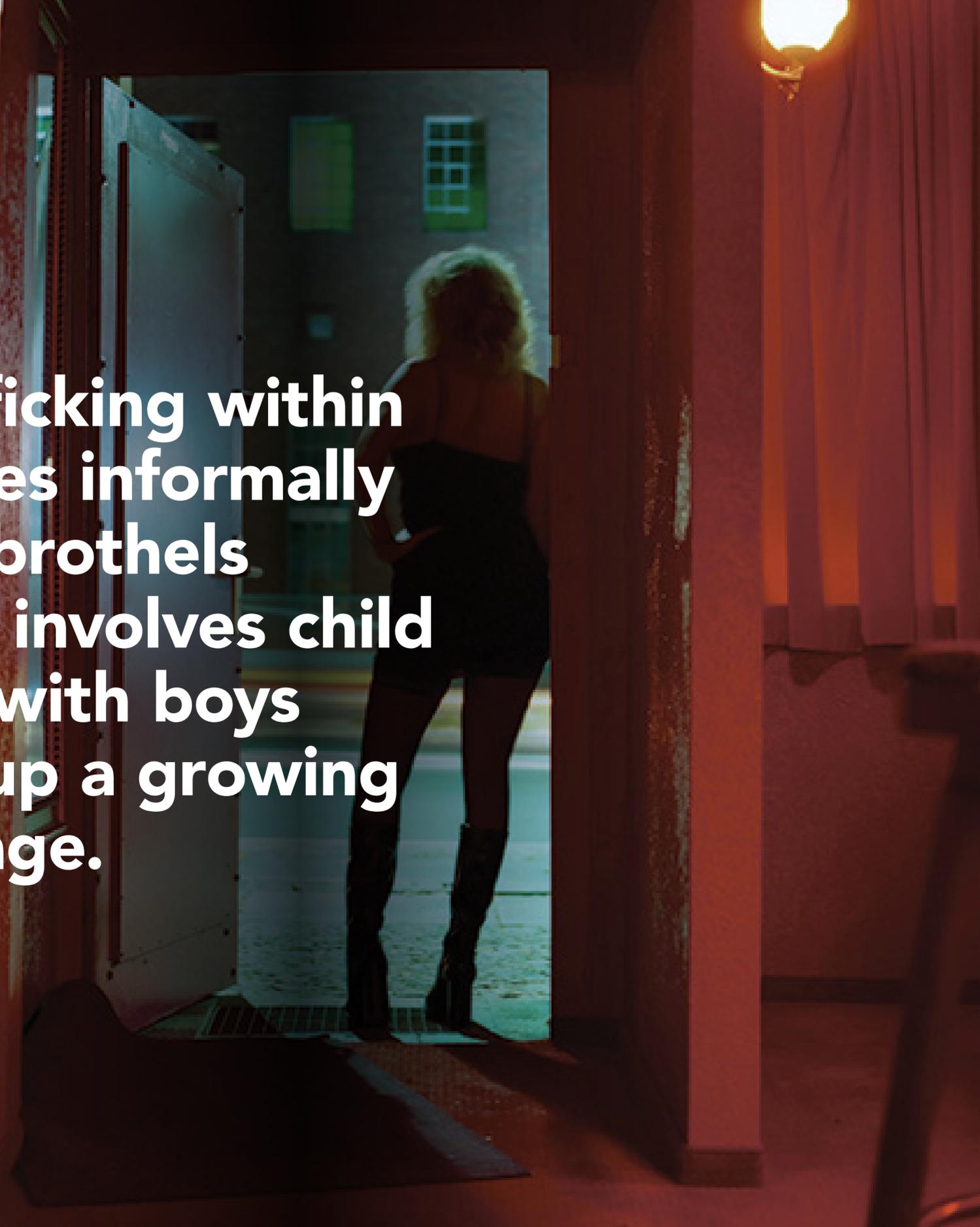
- Organized Brothels
- Private/Family Homes
- Drug Distribution Homes

1,290

**HUMAN TRAFFICKING
CASES**



Sex trafficking within residences informally used as brothels typically involves child victims, with boys making up a growing percentage.



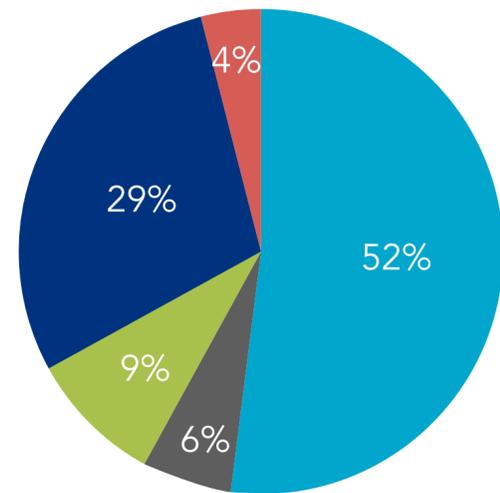
05



Domestic Work

Live-in housekeepers, nannies, cooks, or personal assistants.

Types of Domestic Work (n=750 cases)



52% - Housekeeping & Cooking

29% - Child Care

9% - Adult Care

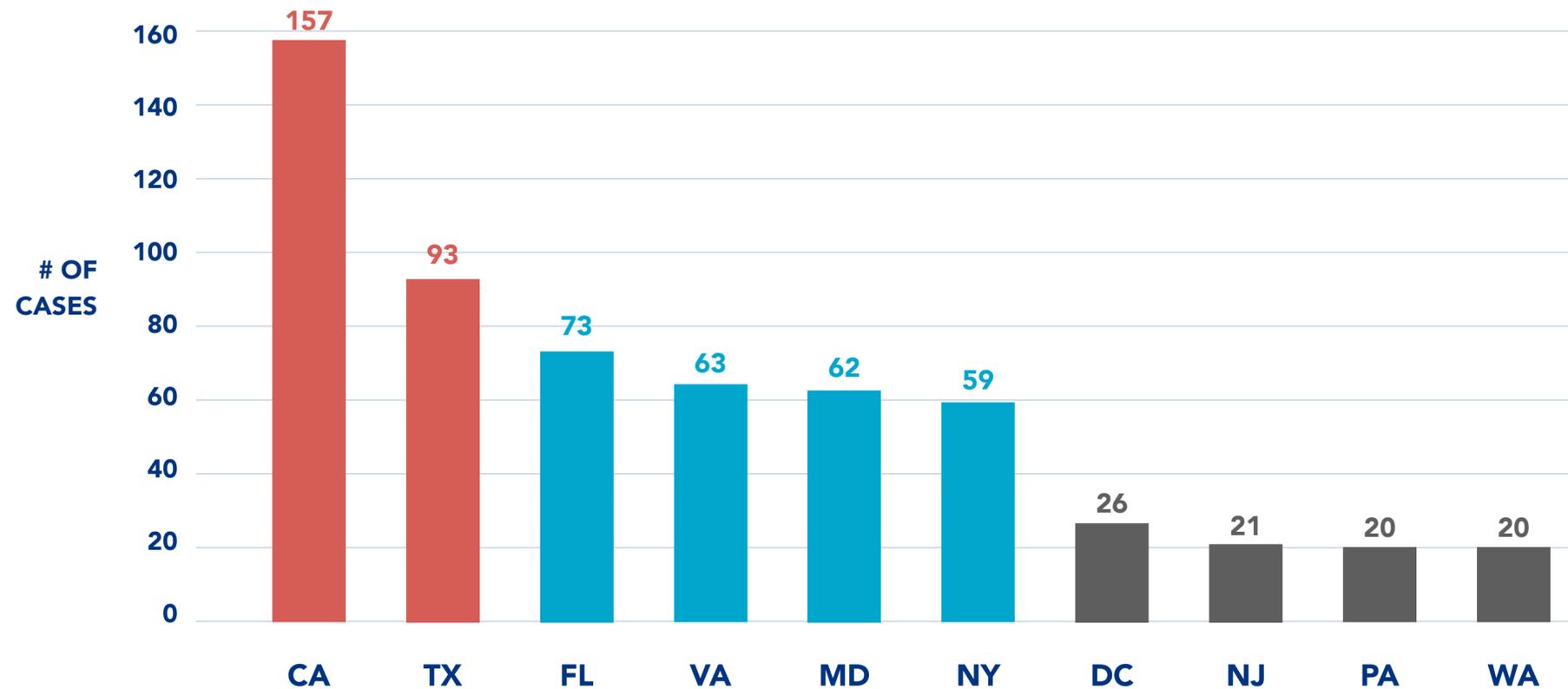
6% - Other

4% - Household Repair & Maintenance

1,190
HUMAN TRAFFICKING
CASES

396
LABOR EXPLOITATION
CASES

Top 10 States Reported as the Primary Location of Trafficking (n=594 cases)



Male 99 8%



Female 1219 94%



Gender Minorities 7 <1%



Adult 820 64%



Minor 617 48%



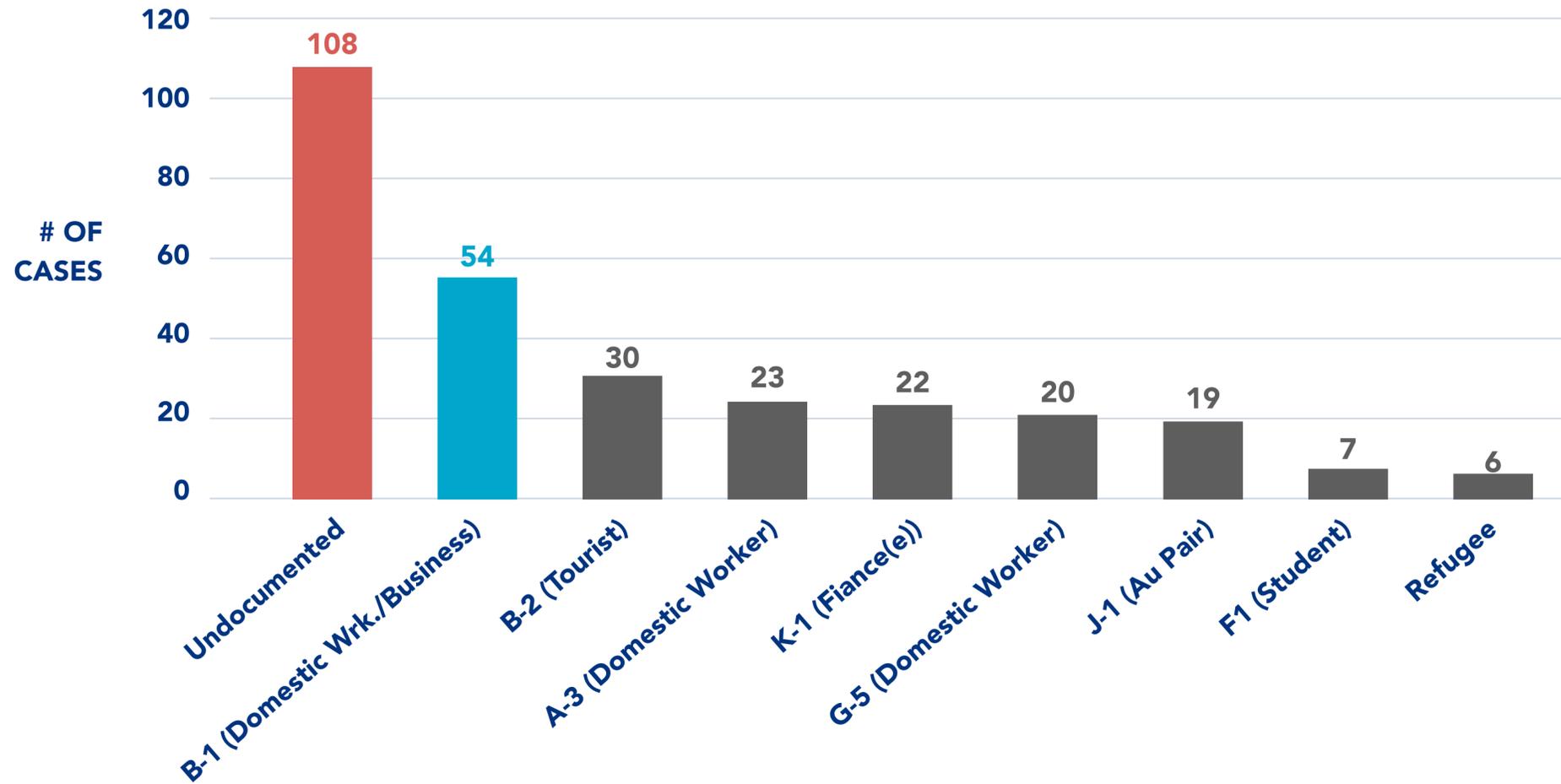
U.S. Citizen 432 33%



Foreign National 304 24%



Original Visa Type (n=289 cases)



Labor trafficking victims in domestic work commonly work 12-18 hours a day (some as much as 24/7) for little to no pay.

06



Bars, Strip Clubs & Cantinas

Fronts as a legitimate bars, restaurants, food trucks and clubs selling food and alcohol while exploiting victims for sex and labor behind the scenes.

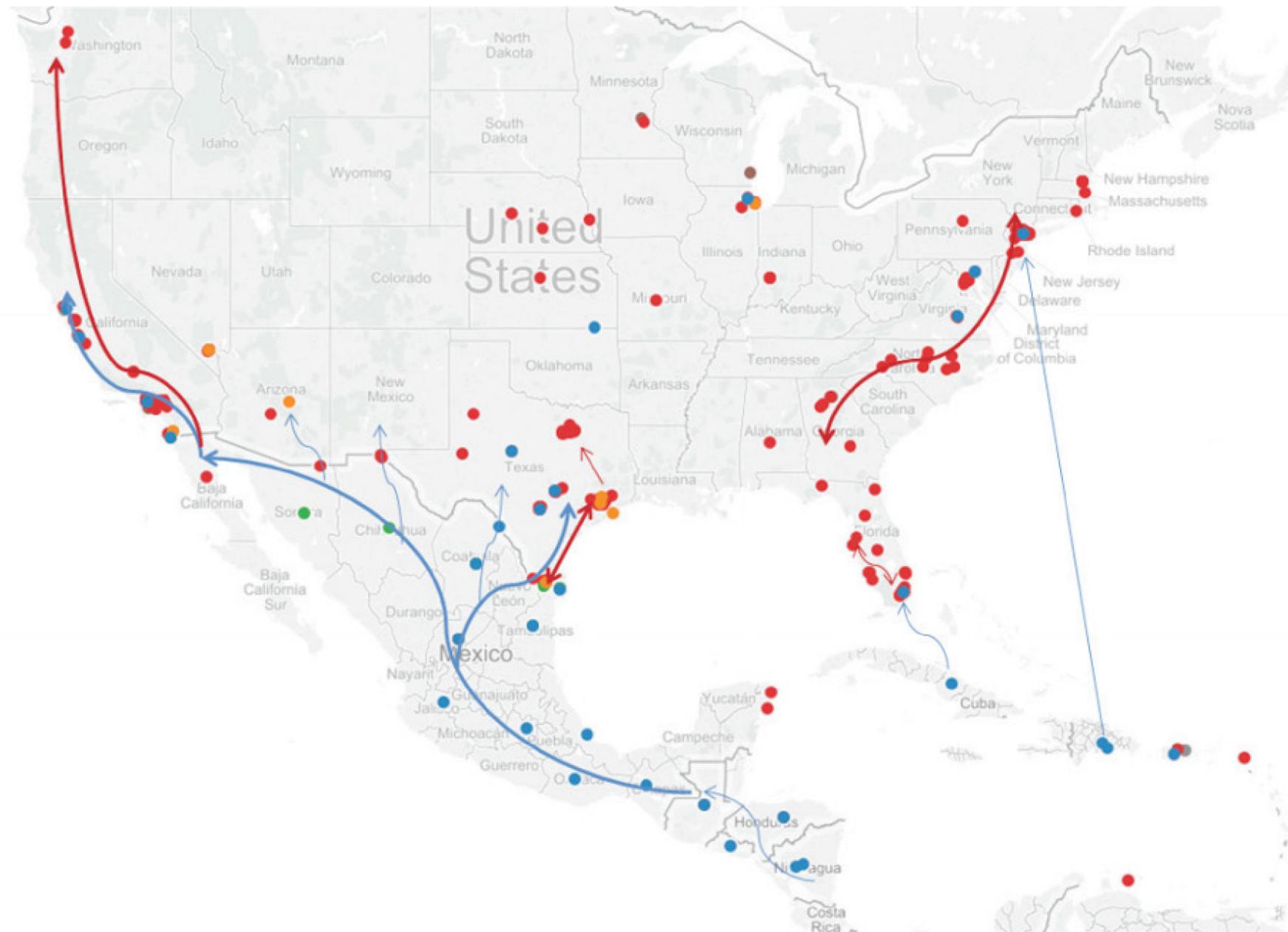
- Bars/Cantinas
- Strip Clubs/Go-Go Clubs



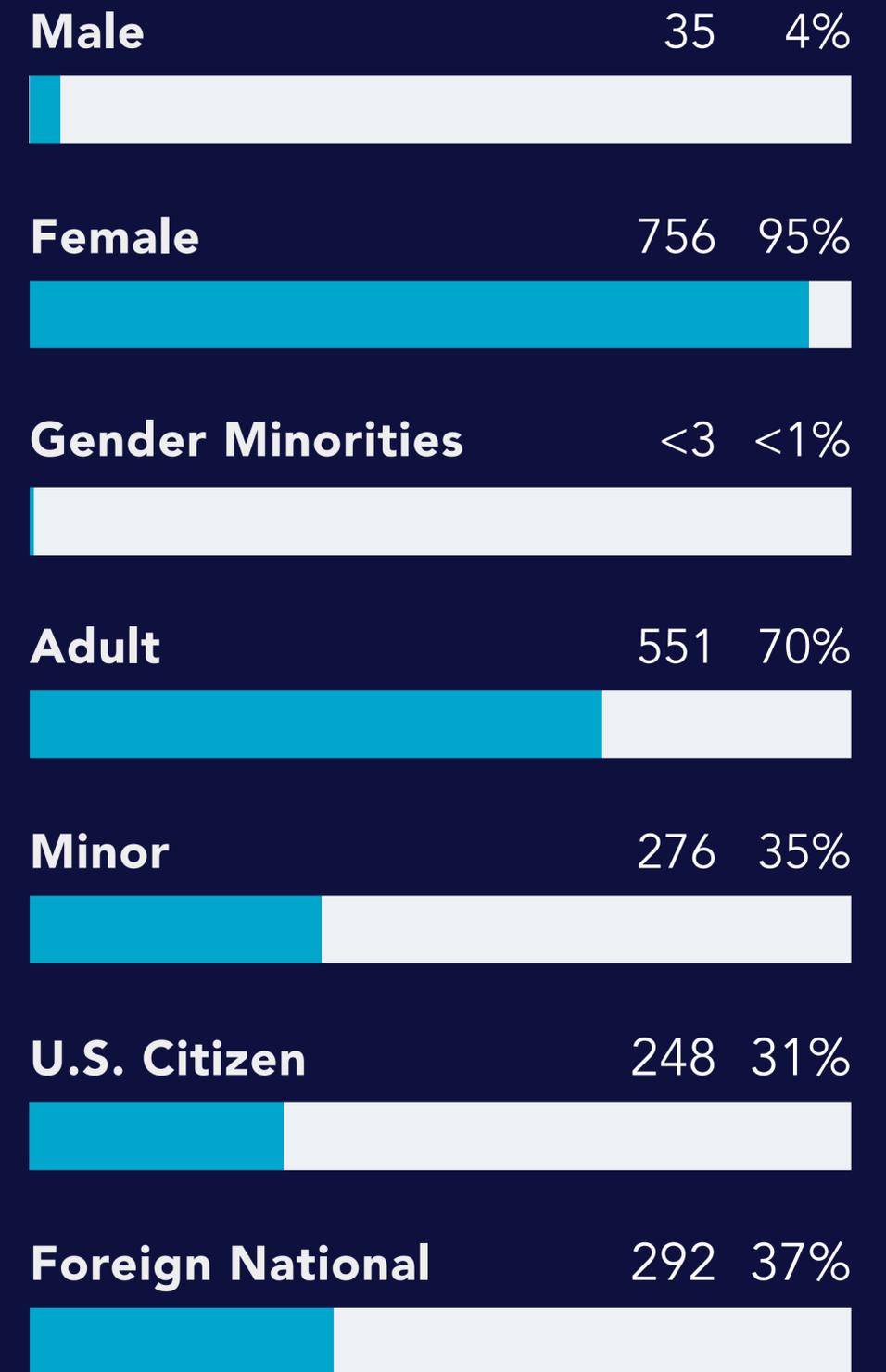
792

**HUMAN TRAFFICKING
CASES**

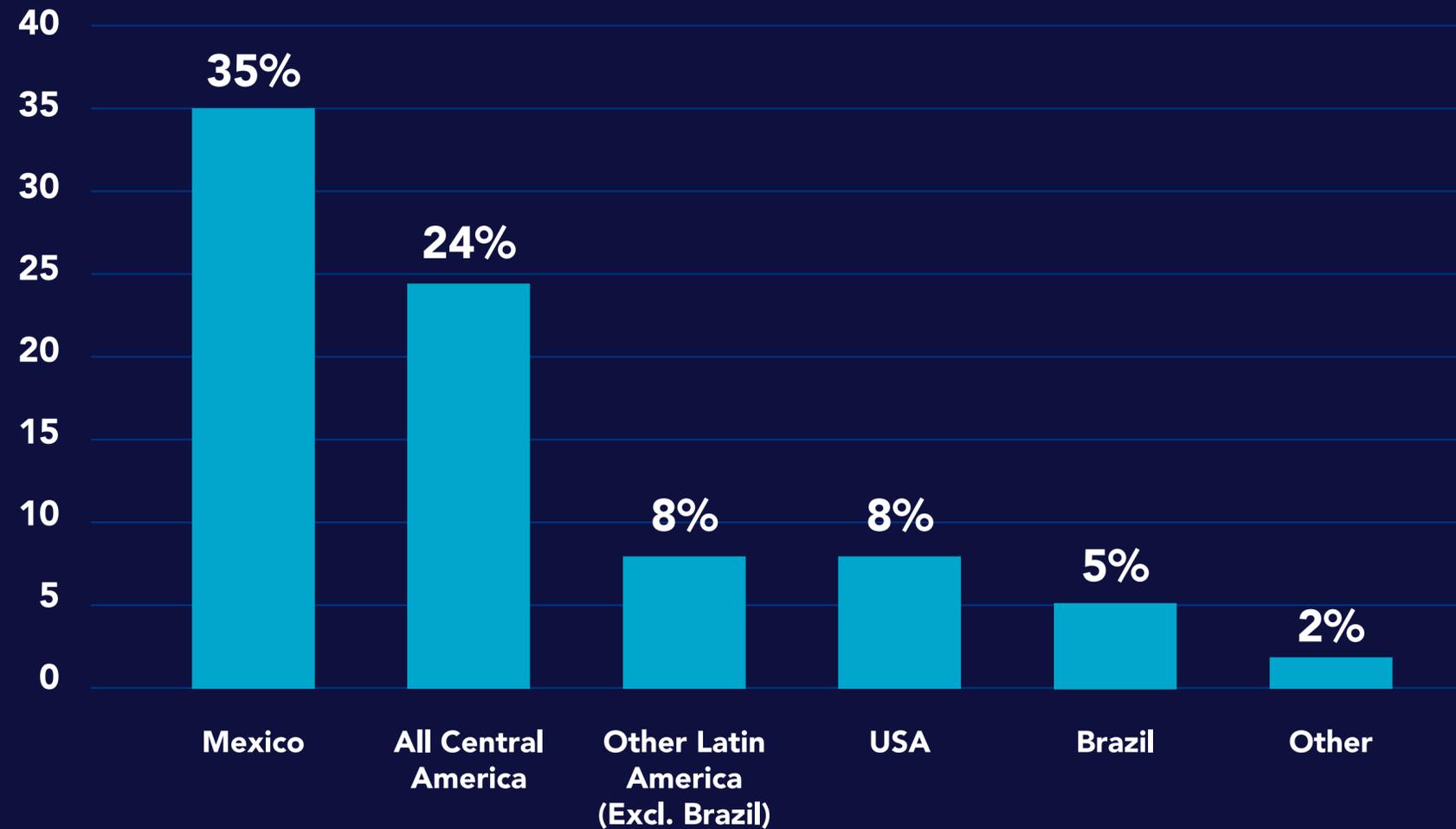
Recruitment and Exploitation Routes in Cantina Cases (n=750 cases)



- Recruitment sites/states and recruitment routes.
- Site/State of exploitation and rotation routes between sites of exploitation.
- Location or state of border crossing.
- Housing location for potential victim while in trafficking situation.



Nationalities of Potential Victims by Case (Non-Cumulative) N=201



These statistics are non-cumulative. Cases may reference multiple victims of different genders and nationalities or may not provide this type of information.

Thousands of women and girls from Mexico, Central America, and U.S. Latino communities are prisoners of a violent underground sex economy in the United States.

07



Pornography

Pre-recorded sexually explicit videos and images.

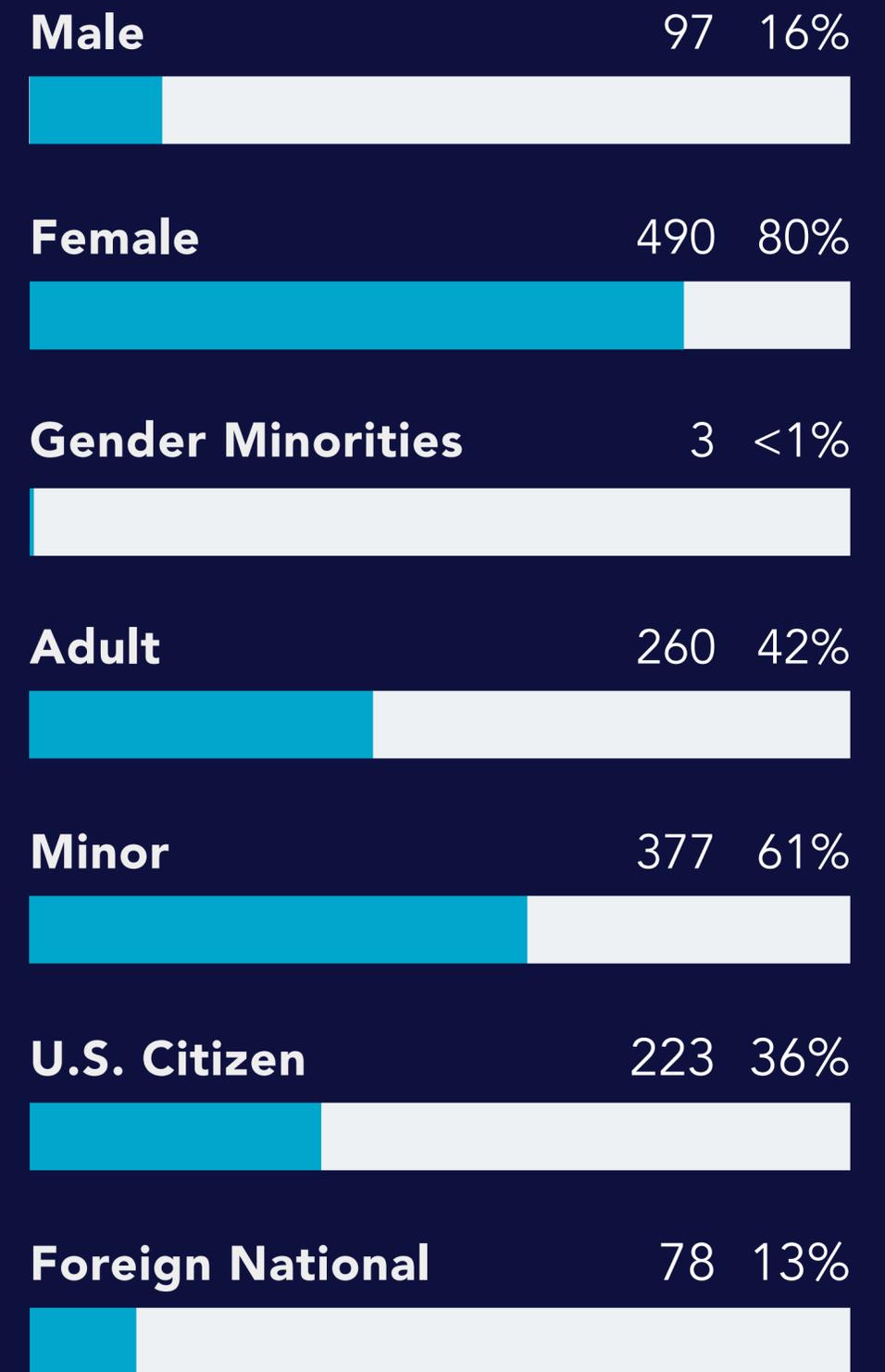
- Informal Distributions
- Formal pornography companies



616

**HUMAN TRAFFICKING
CASES**

The rate of male victimization in pornography is four times the rate in other types of sex trafficking.



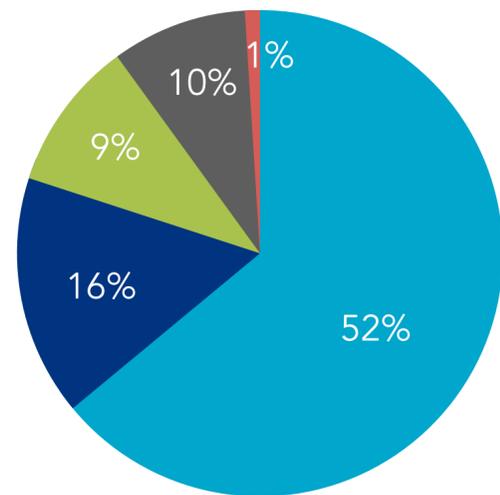


Traveling Sales Crews

Potential victims travel in groups to various cities/states selling items such as magazines door-to-door.

Items Sold By Crews

(n=375 cases reported to NHTRC and BeFree Textline)



- 64% - Magazines
- 16% - Other
- 10% - Candy / Cookies
- 9% - Cleaning Products
- 1% - Coupons

575

HUMAN TRAFFICKING CASES

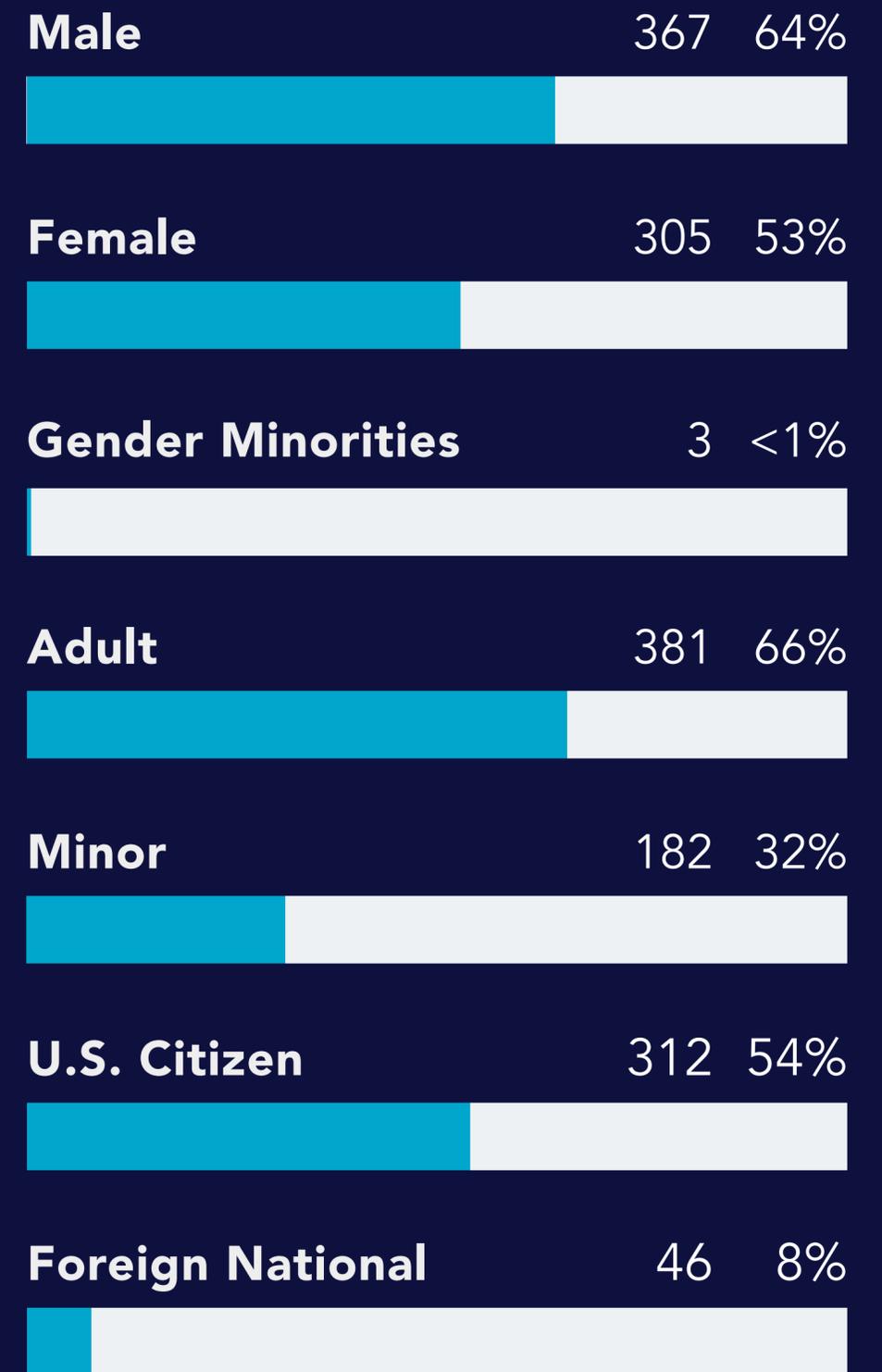
88

LABOR EXPLOITATION CASES

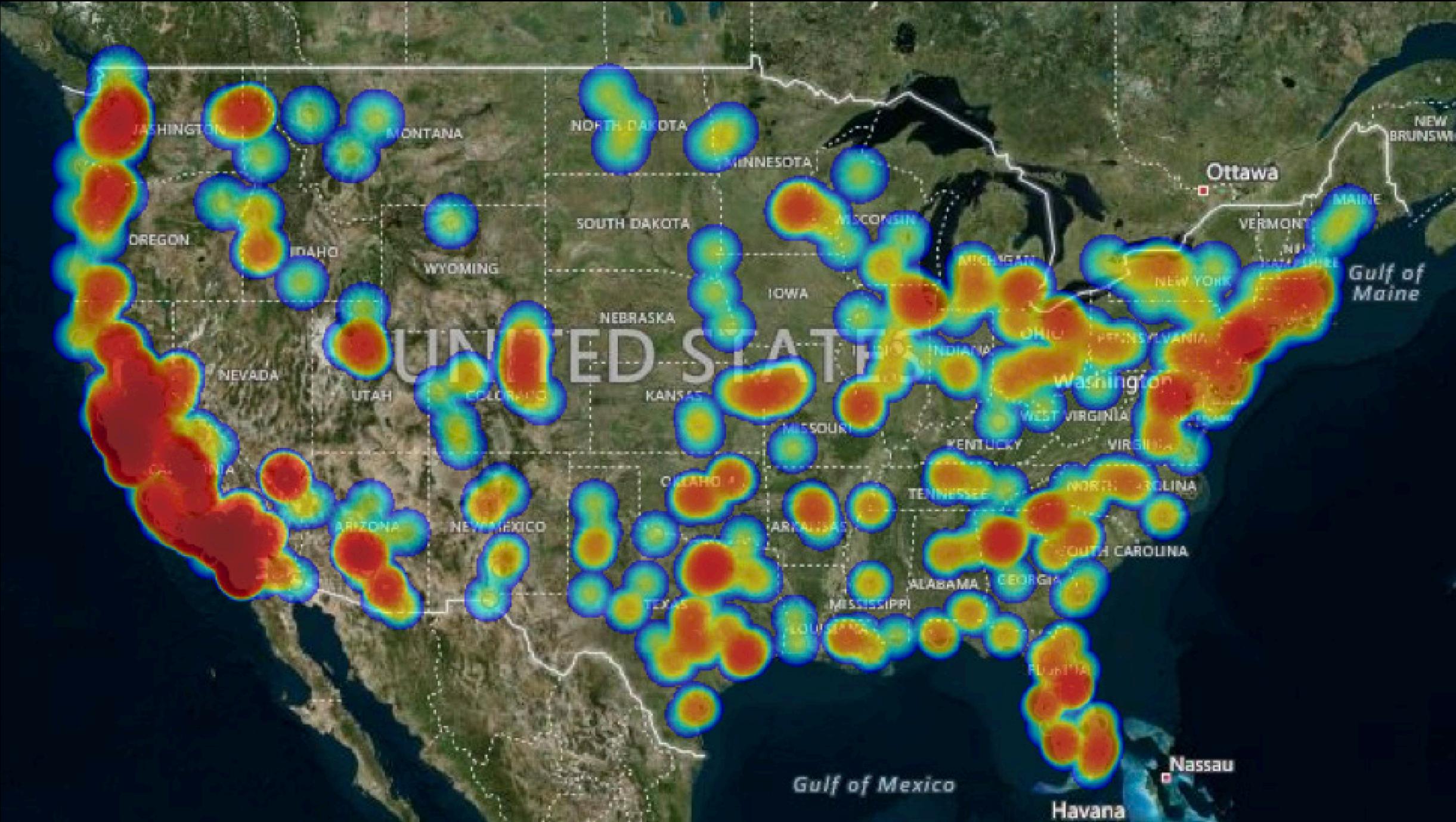


"As soon as I told [my managers] I wasn't going to stay, they kicked me out of my hotel room and left me in a bad part of town without any money. I had to find my own way to the bus station and I had to ask around for hours before I got there. My mom paid for my ticket, but by the time I got home I was sick and hadn't eaten for three days."

- From Polaris Interview with S. Hunt.



Locations of Traveling Sales Crew Cases (1/1/2007 – 12/31/2015)



09



Restaurants & Food Service

Potential victims are exploited for their labor as servers, busers, dishwashers, cooks, etc.



524

**HUMAN TRAFFICKING
CASES**



1217

**LABOR EXPLOITATION
CASES**



Victims can be confined at the restaurant around the clock or be isolated in a nearby home provided by the traffickers.

Male 286 55%



Female 311 59%



Gender Minorities <3 <1%



Adult 417 80%



Minor 95 18%



U.S. Citizen 35 6%



Foreign National 433 83%





Peddling & Begging

Potential victims are expected to beg for “donations” or sell small items such as candy, at a stationary, often outdoor location to benefit exploiters.

494

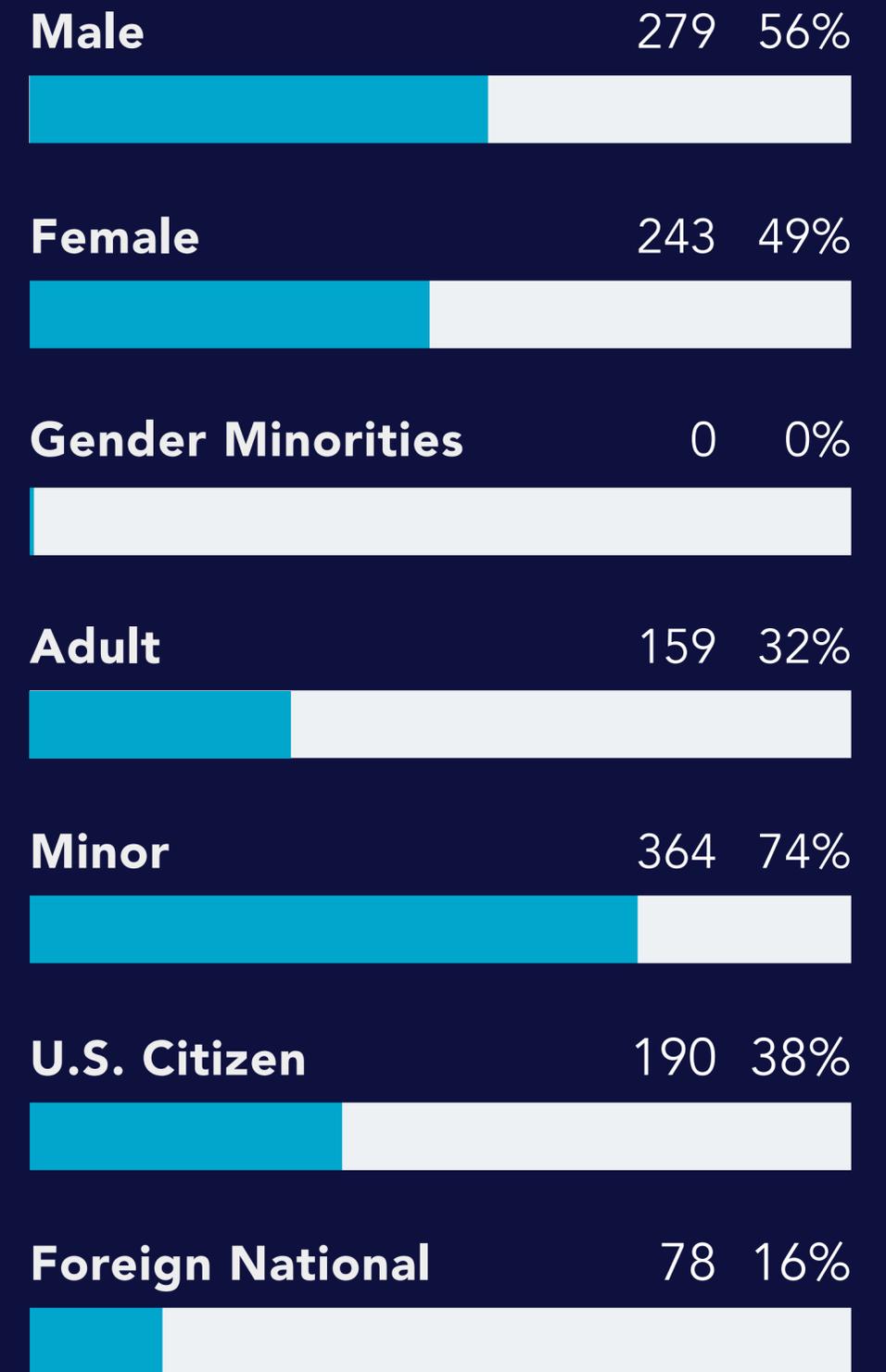
**HUMAN TRAFFICKING
CASES**

59

**LABOR EXPLOITATION
CASES**



Some case data has shown familial links with traffickers forcing their more vulnerable family members into begging.



11



Agriculture & Animal Husbandry

Farming business in which potential victims are exploited for their labor in growing/maintaining crops, cultivating soil, or rearing animals for their byproducts.

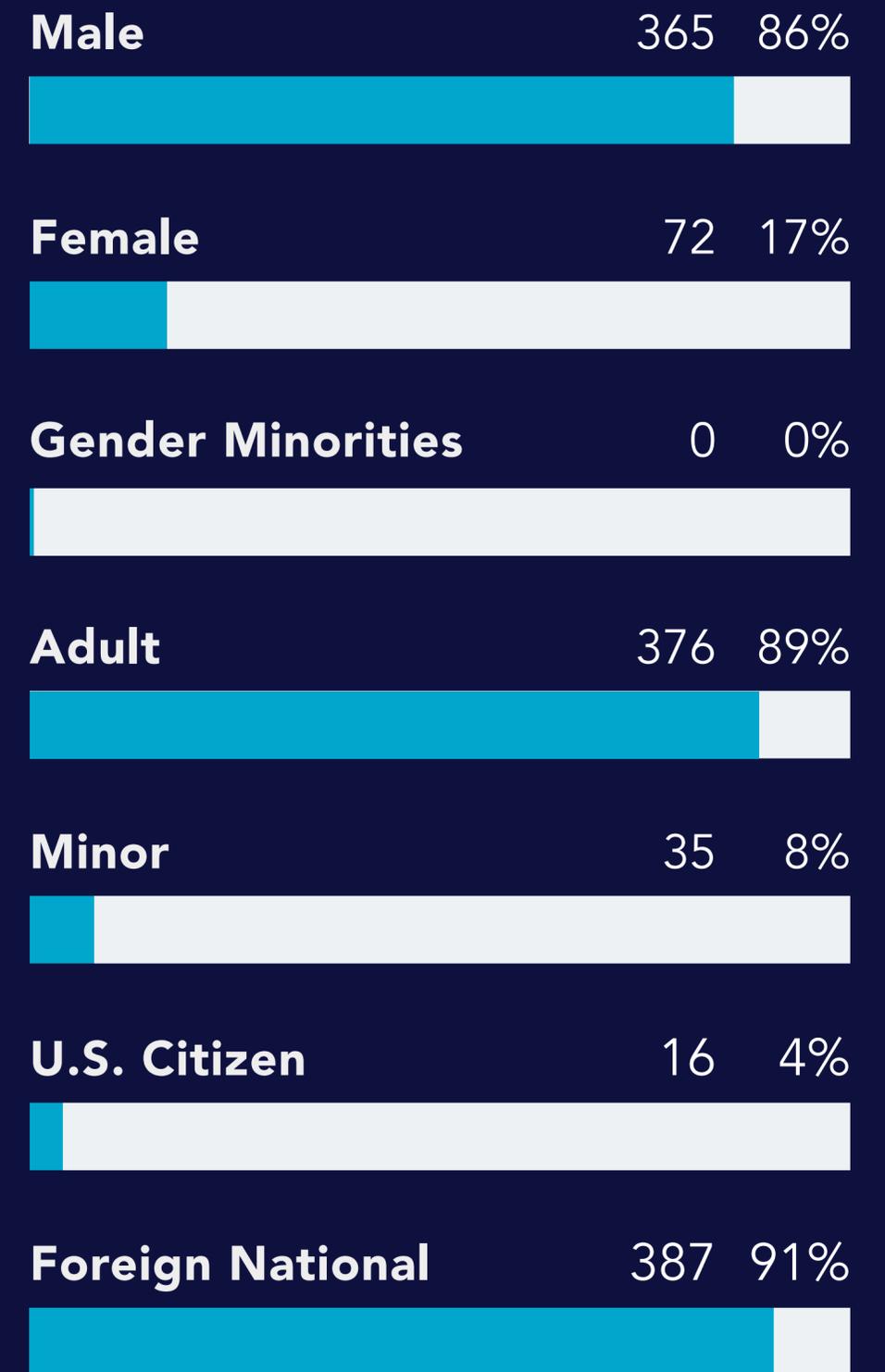
424

**HUMAN TRAFFICKING
CASES**

1529

**LABOR EXPLOITATION
CASES**

Traffickers have been known to subject victims to squalid living conditions, often denying them even basic necessities such as beds and indoor toilets.





Personal Sexual Servitude

A potential victim is forced to provide chronic and ongoing sex acts to person(s) in exchange for something of value. The controller and the “buyer” are usually the same person.

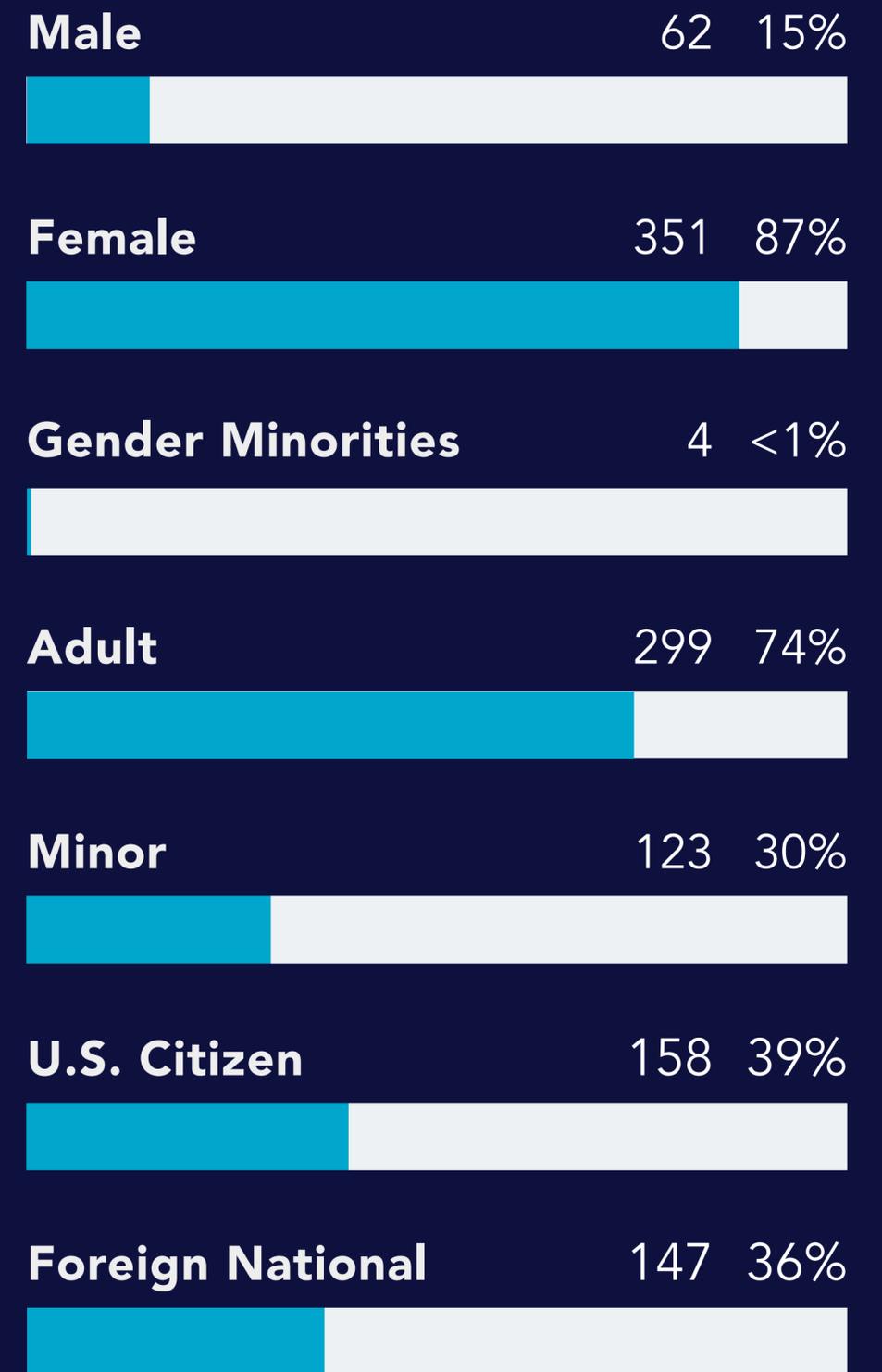
- Survival sex
- Permanent selling of victim
- Within forced marriages

A photograph of a person lying in bed, covered with white sheets, is visible in the background of the right side of the slide. The person's face is partially visible, and they appear to be resting or sleeping.

405

**HUMAN TRAFFICKING
CASES**

In some cases, victims may be “sold” by a family member to a trafficker. In other cases, recruitment involves the exploiter posing as a benefactor for the victim or misrepresenting the living arrangement or relationship.



13



Health & Beauty Services

Potential victims are exploited for their labor in businesses such as nail salons, hair salons, acupuncture businesses, etc.

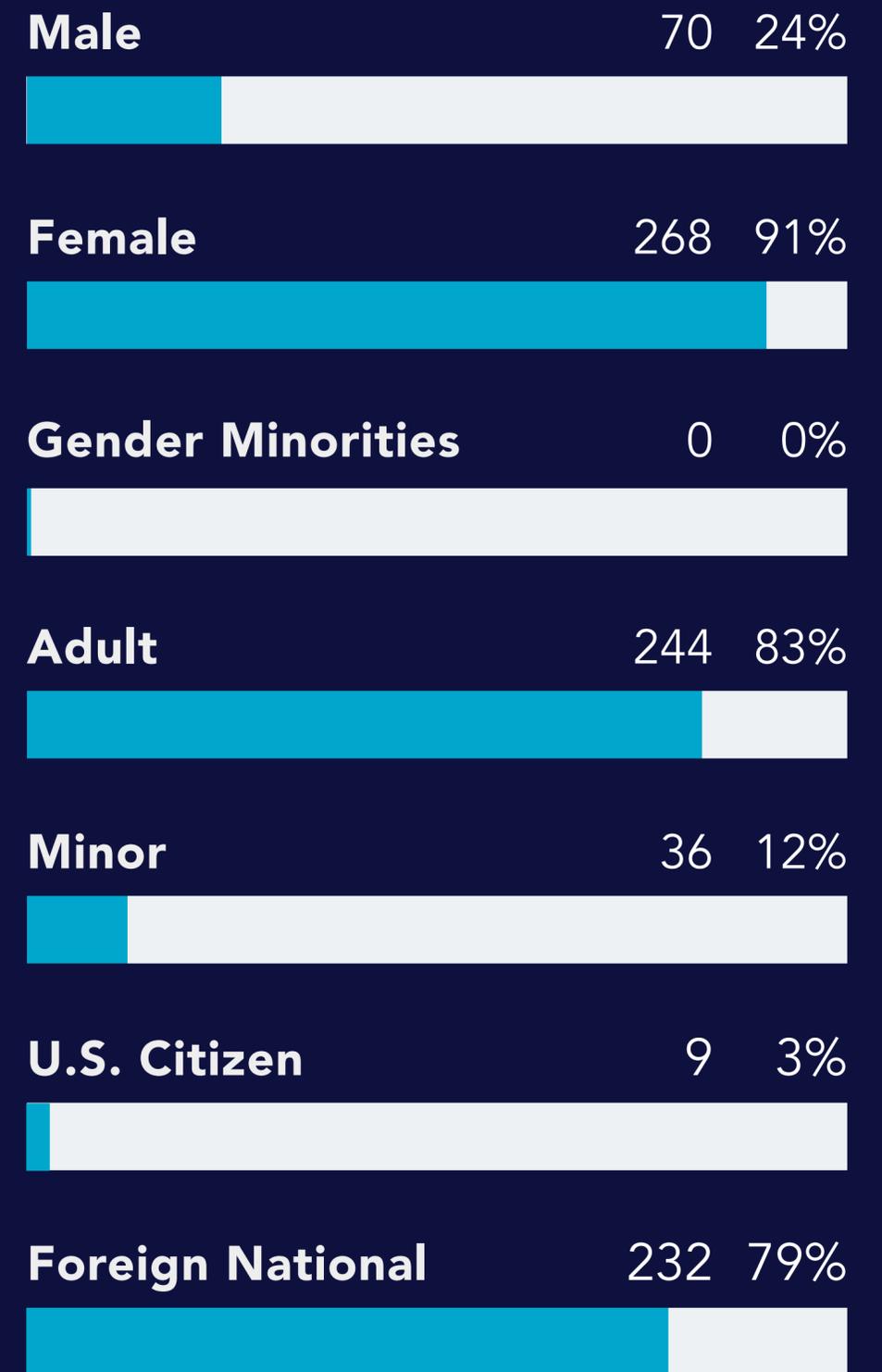
295

**HUMAN TRAFFICKING
CASES**

116

**LABOR EXPLOITATION
CASES**

They are heavily monitored and tend to live isolated within the business or rely solely on traffickers for transportation, making it almost impossible to escape control.



14



Construction

Potential victims are exploited for their labor in carpentry, masonry, painting, roofing, etc.

144

**HUMAN TRAFFICKING
CASES**

405

**LABOR EXPLOITATION
CASES**

Employers may misclassify workers as independent contractors, thus limiting their access to worker protections and benefits.

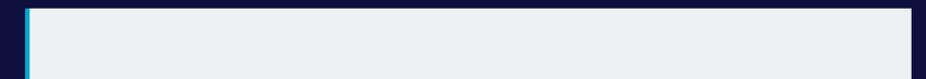
Male 124 86%



Female 20 14%



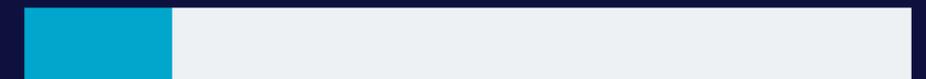
Gender Minorities 0 0%



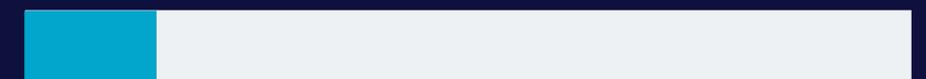
Adult 123 85%



Minor 25 17%



U.S. Citizen 21 15%



Foreign National 120 83%



15



Hotels & Hospitality

Potential victims are exploited for their labor as hotel housekeepers, front desk attendants, bell staff, etc.

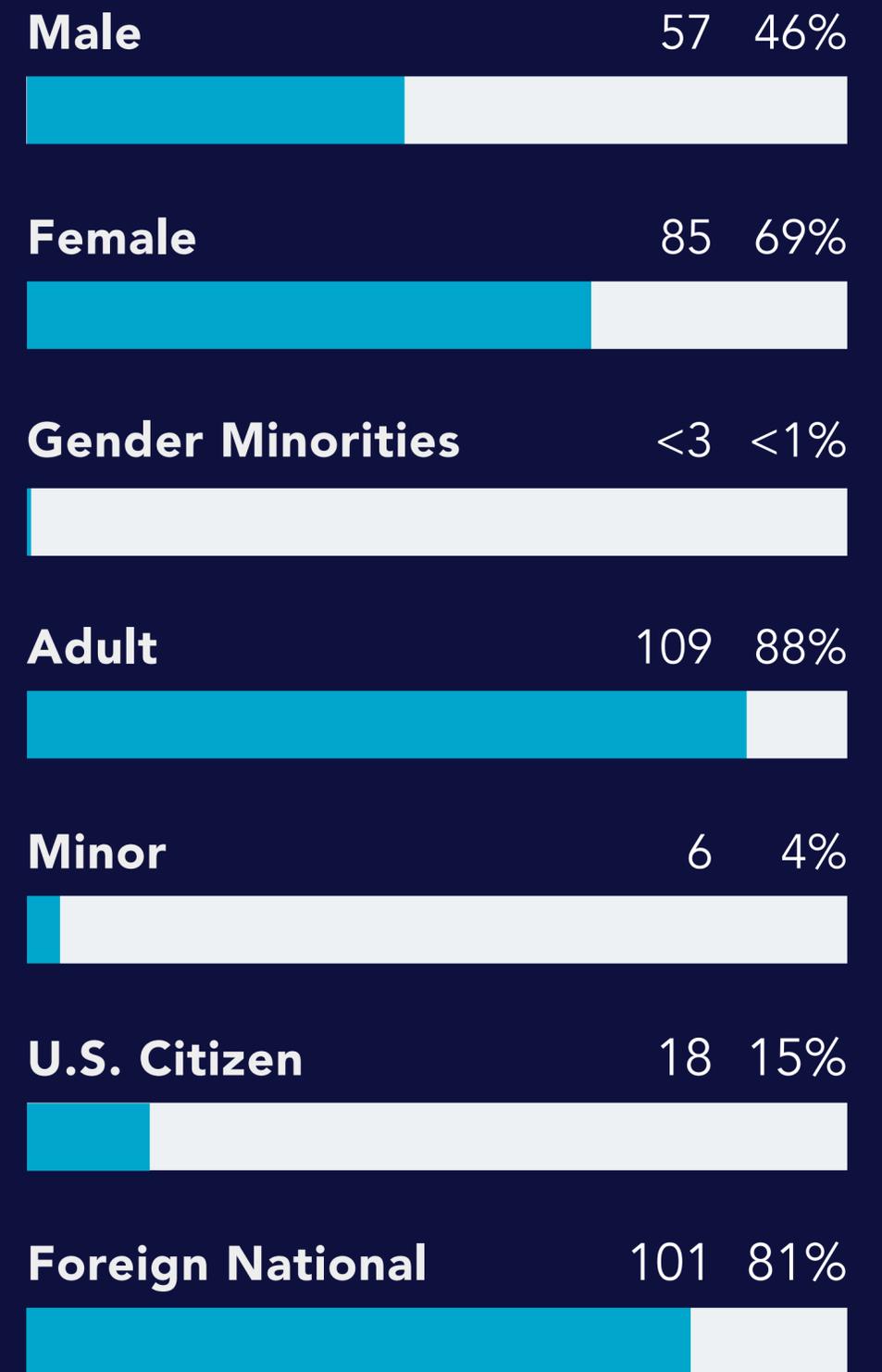
124

**HUMAN TRAFFICKING
CASES**

510

**LABOR EXPLOITATION
CASES**

Most are women and men from Jamaica, the Philippines, and India, and typically they are told that they will make lucrative wages to support family back home.



16



Landscaping

Potential victims are exploited for their labor in gardening, maintaining public or private grounds, or within nurseries.

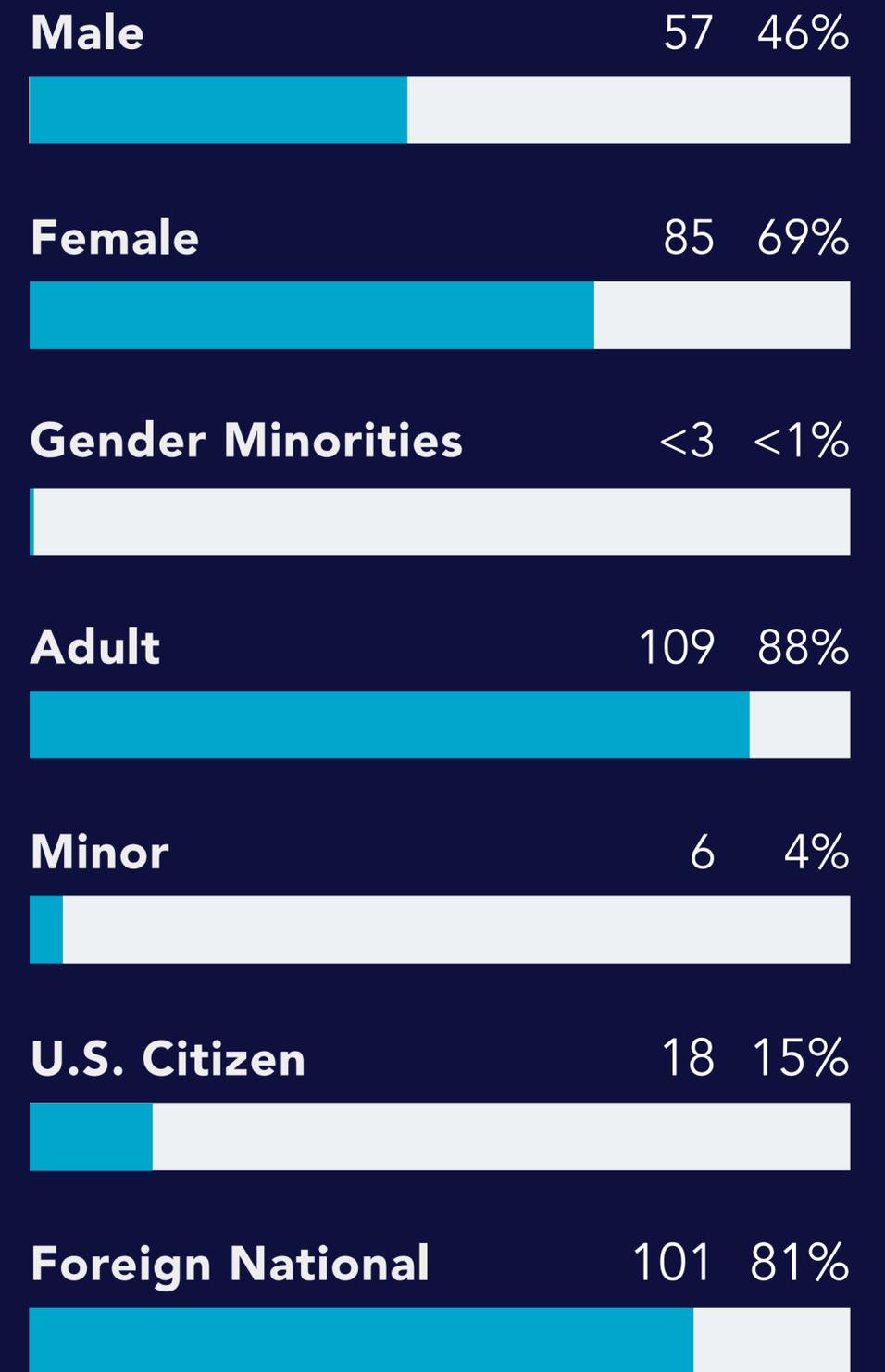
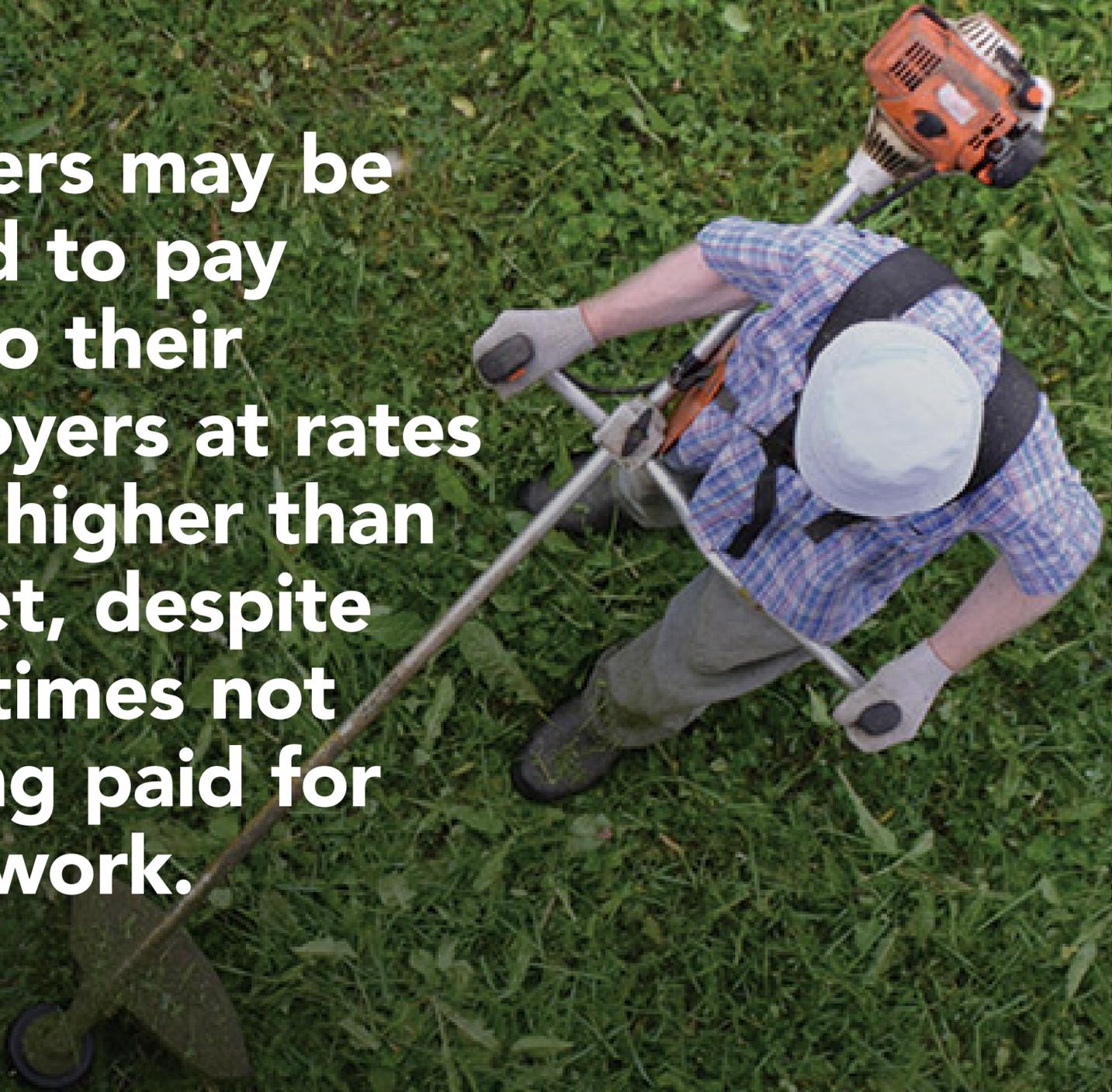
112

**HUMAN TRAFFICKING
CASES**

664

**LABOR EXPLOITATION
CASES**

Workers may be forced to pay rent to their employers at rates much higher than market, despite sometimes not getting paid for their work.



17



Illicit Activities

A potential victim is forced to provide labor or services to contribute to an illegal/illicit business operation.

- Forced drug dealing
- Forced drug smuggling
- Forced drug production/cultivation
- Other gang activity



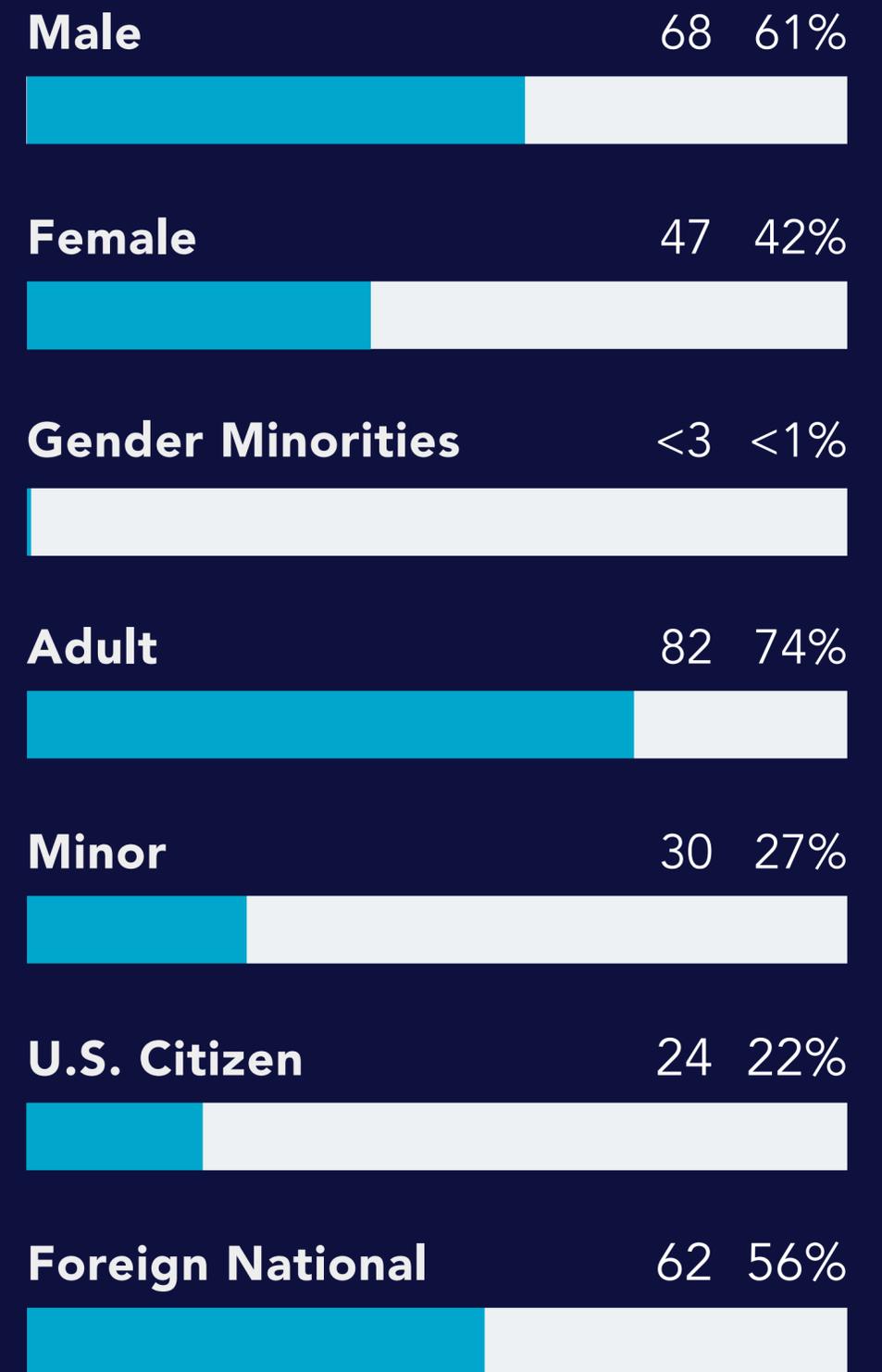
111

**HUMAN TRAFFICKING
CASES**

76

**LABOR EXPLOITATION
CASES**

Latino cartels and other criminal entities are known to abduct people or fraudulently promise their victims protection in their migration to the United States only to force them to carry drugs across the border.



18



Arts, Sports, Entertainment

Potential victims are exploited for their labor in amateur, scholastic, or professional athletics, modeling, exotic dancing or other performing arts.

- Exotic dancing (adults only)
- Athletics
- Modeling
- Performing arts

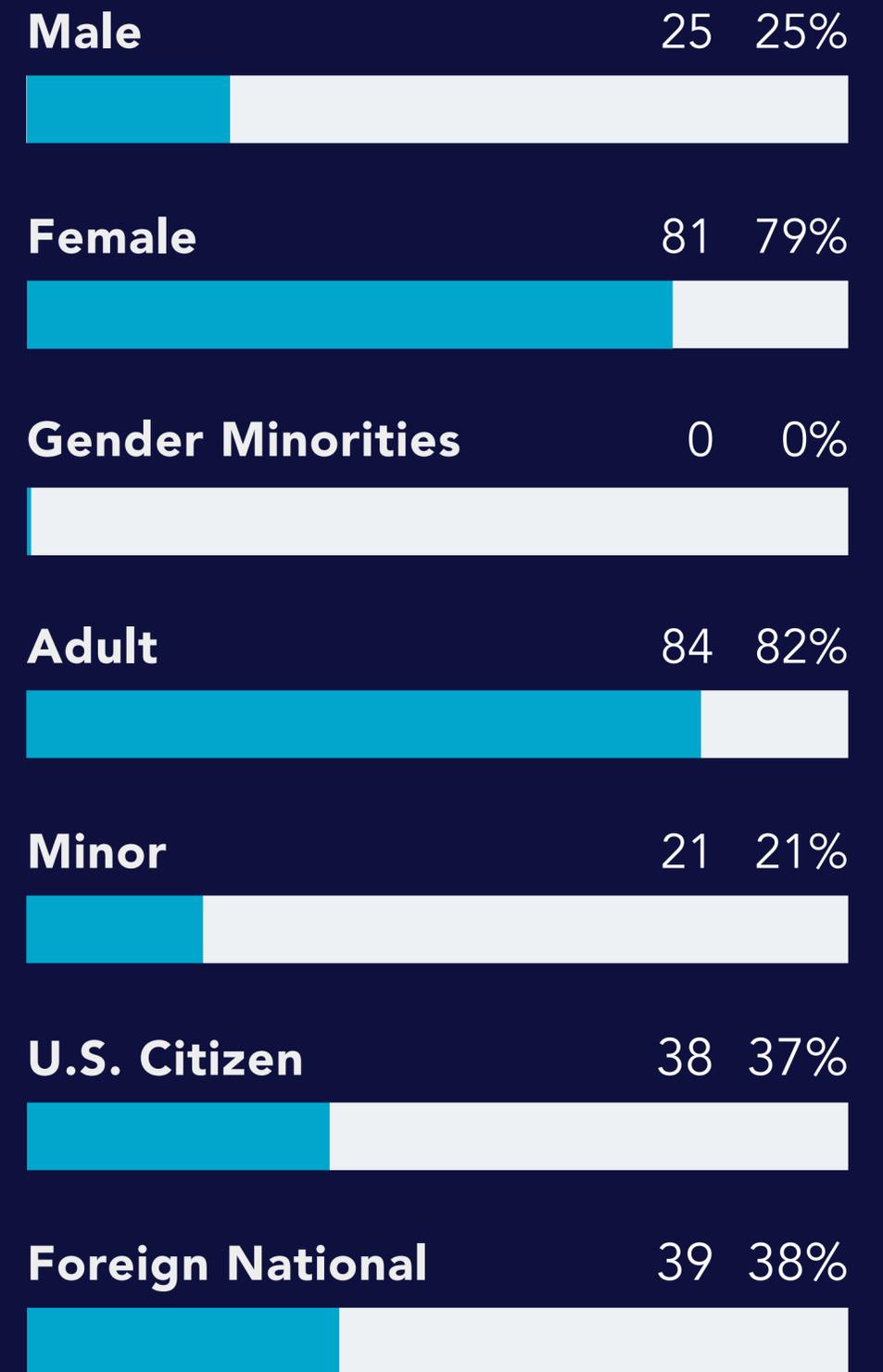
102

HUMAN TRAFFICKING
CASES

52

LABOR EXPLOITATION
CASES

In the modeling industry, foreign and U.S. citizen women can be fraudulently recruited through social media and online classifieds with exaggerated job offers and fake immigration benefits.



19



Commercial Cleaning Services

Potential victims are exploited for their labor in janitorial/cleaning services often in multiple private households, office buildings, and other commercial/public properties.

We have not included potential victim demographics from Types #19-25 due to an insufficient number of cases

93

**HUMAN TRAFFICKING
CASES**

344

**LABOR EXPLOITATION
CASES**





Foreign national men, women, and unaccompanied children from Latin America are most susceptible to labor trafficking within these businesses.

20



Factories & Manufacturing

Potential victims are exploited for their labor in food processing, clothing/shoe manufacturing, factories producing electronic devices, vehicles, and more.

- Food processing
- Textile/Clothing

78

**HUMAN TRAFFICKING
CASES**

200

**LABOR EXPLOITATION
CASES**





Victims tend to be subjected to long hours, extreme surveillance, confiscation of documents, and threats of harm. They may experience threats to blacklist them from future employment opportunities or to report them to immigration authorities.

21



Remote Interactive Sexual Acts

Live streamed, interactive simulated sex acts or "shows"

- Webcams
- Text-based chats
- Phone chat lines

78

**HUMAN TRAFFICKING
CASES**



22



Carnivals

Potential victims are exploited for their labor in operating rides, games, and food stands.

52

**HUMAN TRAFFICKING
CASES**

79

**LABOR EXPLOITATION
CASES**



23



Forestry & Logging

Potential victims are exploited for their labor as pine tree farm workers, reforestation planters, loggers, and workers maintaining woodland areas.

50

**HUMAN TRAFFICKING
CASES**

163

**LABOR EXPLOITATION
CASES**



24



Healthcare

Potential victims are primarily exploited for their labor in residential nursing homes or occupational health facilities, or as home health aides.

46

**HUMAN TRAFFICKING
CASES**

59

**LABOR EXPLOITATION
CASES**

25



Recreational Facilities

Potential victims are exploited for their labor in amusement/theme parks, summer camps, golf courses, and community swimming pools.

37

**HUMAN TRAFFICKING
CASES**

22

**LABOR EXPLOITATION
CASES**



Next Steps:

Typology 2.0

- General Awareness
- Stakeholder Engagement
- Cross-cutting Systems/Industry Report
- Strategic Disruption & Prevention



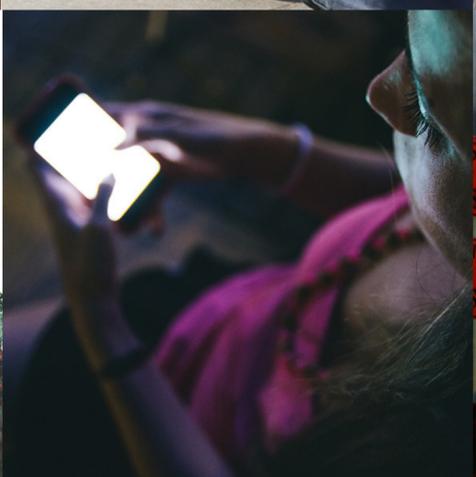
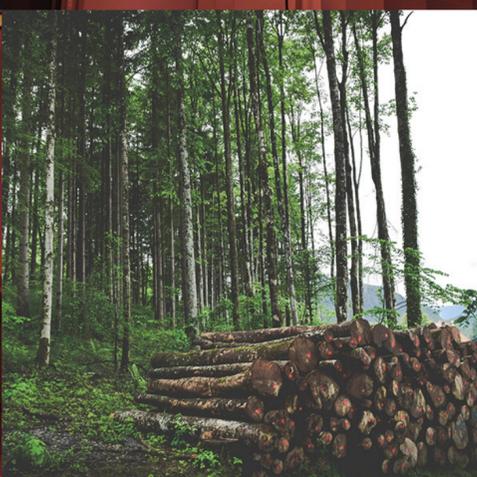
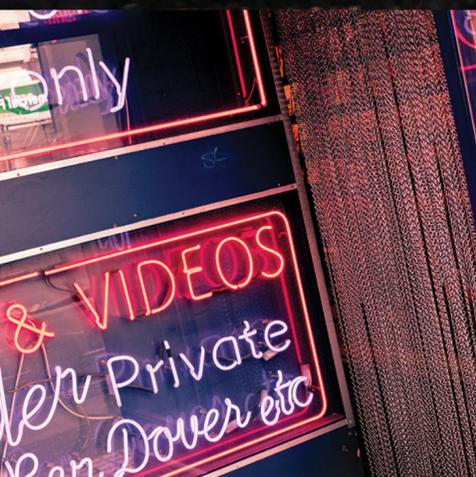


Cross-cutting Pressure Point Systems & Industries



	Finance 	Child Welfare 	Hotels 	Housing & Homelessness 	Social Media 	Work Visas 	Transportation 	Business Infrastructure 	Health Care 
Illicit Massage	●					●		●	
Escort Services	●	●	●	●	●		●		●
Outdoor Solicitation		●	●	●	●		●		●
Personal Sexual Servitude		●	●		●				●
Pornography	●	●			●				
Remote Interactive Sexual Acts	●				●				
Residential Sex Trafficking		●		●			●		●
Bars, Strip Clubs, & Cantinas	●	●	●			●		●	●
Agriculture	●	●		●		●	●	●	●
Arts, Sports, & Entertainment	●	●				●		●	
Carnivals	●				●	●	●	●	●
Construction	●			●		●		●	

	Finance 	Child Welfare 	Hotels 	Housing & Homelessness 	Social Media 	Work Visas 	Transportation 	Business Infrastructure 	Health Care 
Domestic Work	●	●		●	●	●			●
Factories	●					●		●	●
Forestry	●		●			●	●	●	●
Illicit Activities	●	●		●			●		●
Cleaning Services	●	●	●	●		●		●	●
Health & Beauty	●							●	●
Health Care	●			●		●		●	●
Hospitality	●		●			●		●	
Restaurants	●					●		●	
Landscaping	●	●				●			●
Sales Crews	●	●	●		●		●		
Peddling & Begging		●							
Recreational Facilities	●					●			





Thank You.

 **Polaris** Freedom happens now.

