

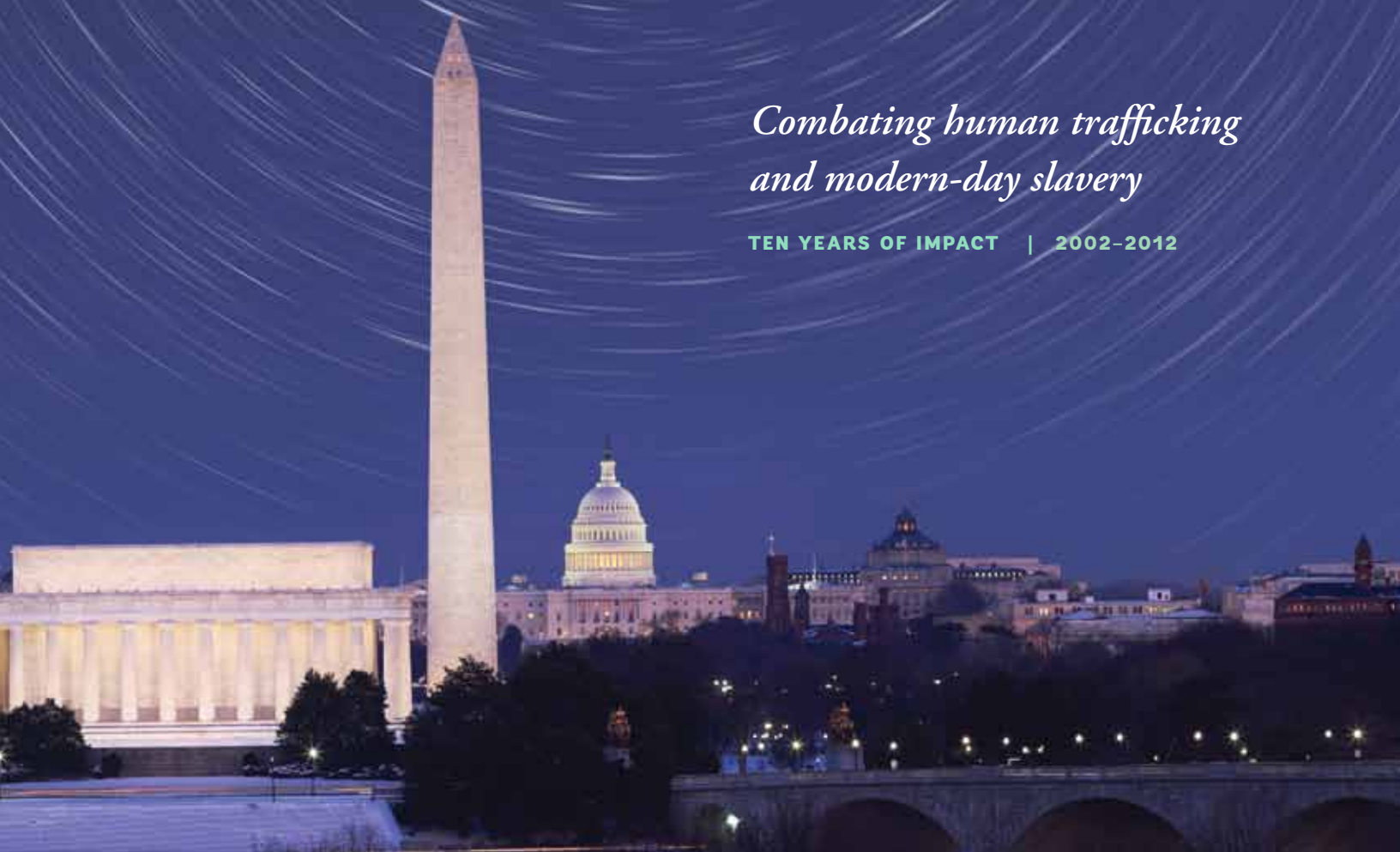


POLARIS PROJECT

FOR A WORLD WITHOUT SLAVERY

*Combating human trafficking
and modern-day slavery*

TEN YEARS OF IMPACT | 2002-2012





POLARIS PROJECT

FOR A WORLD WITHOUT SLAVERY

Polaris Project is named after the North Star that guided slaves towards freedom along the Underground Railroad.

Since our founding in 2002, Polaris Project has been guided by a singular vision: a world without slavery.

Today, Polaris Project is changing how communities fight all forms of human trafficking. Founded with the belief that everyday people can come together to do extraordinary things, Polaris Project is building a nationwide network to combat trafficking and serves the full range of its victims: American citizens and foreign nationals, men and women, children and adults. Our expert knowledge of trafficking networks around the world is sought by top law enforcement officers, elected officials, business leaders, and service providers. By successfully pushing for stronger federal and state laws, operating the National Human Trafficking Resource Center hotline, conducting trainings, and providing vital services to our clients, Polaris Project is creating long-term solutions that will eradicate modern-day slavery.

**TRAFFICKERS PROFIT
BY EXPLOITING
VULNERABLE PEOPLE
FOR COMMERCIAL SEX
OR LABOR. THEY MUST
BE STOPPED.**



I am a survivor of human trafficking. I was heartbroken, confused and lonely. Without Polaris Project my life was going to be destroyed. Today my heart is full and I am proud of who I am. What I want is more support and strong justice for victims and survivors like me.

—NATASHA, A D.C. CLIENT

FACT

According to the United Nations, more than 12 million people worldwide are trafficked for commercial sex or forced labor.

FACT

Human trafficking is estimated to be a \$32 billion industry.

FACT

It has been estimated that more than 100,000 minors are in the commercial sex trade in the United States.

FACT

The possibility of ending modern-day slavery is real.

Note: In the interest of our clients' safety and privacy, we have changed the names of any client mentioned and none of the images in this report represent actual Polaris Project clients.

Dear Friends,



Since Polaris Project was founded ten years ago, we have taken extraordinary strides to combat the scourge of trafficking that exists in our communities. We have supported thousands of trafficking survivors through our hotline and client services program. We have helped pass dozens of state bills to reduce trafficking. We have trained tens of thousands of people to recognize the signs of trafficking and we have built a significant network of grassroots activists to help us expand our impact even further.

There is an energy and enthusiasm that permeates Polaris Project's offices, because we can see that our day-to-day work is leading to real results. Law enforcement officers are shutting down more brothels and other trafficking locations. State and federal courts are prosecuting more traffickers. More funding is available for local social service agencies to provide desperately needed assistance to trafficking survivors.

None of this would be possible without your passion and support of Polaris Project's work. Yet, our fight continues. Millions of people still need our help.

Every day, we ask ourselves how we can eradicate human trafficking fully and permanently. In the next ten years, we are committed to strengthening and expanding the foundation so that we can protect even more survivors and ensure that even more perpetrators are caught and prosecuted.

Thank you for supporting the first ten years of Polaris Project. Please join us for the next ten.

Sincerely,

A handwritten signature in black ink, appearing to read 'Brad Myles'.

Bradley Myles
Executive Director & CEO



It's hard to believe that 10 years have passed. When we founded Polaris Project in 2002, we envisioned a world where every day citizens could take simple steps to fight human trafficking. We believed that abolition in the grassroots spirit of the Underground Railroad was possible. Ten years later, we can say with certainty that this vision is a reality.

Whether you have been with us since the beginning or have recently begun to support Polaris Project, we thank you. Our supporters know that an investment in Polaris Project is an investment in the broader anti-trafficking field. Since our founding days, our holistic strategies to combat modern-day slavery were simple: Change individual lives, strengthen laws, and build a movement to transform the way communities respond to slavery in our own neighborhoods.

With your support, these strategies are working. Today, the United States has a stronger infrastructure of active law enforcement, social service providers, and community organizations that are working together to end trafficking. Polaris Project is poised to build on these accomplishments and launch bold strategies that will fundamentally change the criminal markets for slavery.

As co-founders and on behalf of the Board of Directors, we are excited for your partnership as we enter a new decade of innovation.

Sincerely,

A handwritten signature in black ink, appearing to read 'Derek Ellerman'.

Derek Ellerman
Co-Founder,
Board Chairperson

A handwritten signature in black ink, appearing to read 'Katherine Chon'.

Katherine Chon
Co-Founder,
Board Emeritus

Polaris Project

Building a Movement with a Bold Idea

During their senior year at Brown University, Katherine Chon and Derek Ellerman read a newspaper article describing the horrific conditions of a brothel located near their apartments. The brothel had been disguised as a massage parlor. But inside the building, police officers had found six Asian women with cigarette burns on their arms who were being held in a situation of debt bondage.

“This was like slavery,” were the words of the officer who handled the investigation. This eye-opening case made it clear to Katherine and Derek that modern-day slavery existed in present-day America in ways that they were not aware of. They could not walk away. Instead, they devoted themselves to preventing such abuses from happening to more people.

Inspired by the example of the Underground Railroad, Katherine and Derek developed a vision for an organization where everyday people could come together to do extraordinary things to overcome the scourge of slavery. Just as those who were escaping the slavery of the 19th century followed Polaris, the North Star, as they sought freedom, a similar spirit of hope, courage, and community infused Katherine and Derek’s work.

They officially founded Polaris Project on February 14, 2002, a day dedicated to generating attention to stop violence against women and girls. The day after graduation, they packed up a U-Haul truck and relocated their lives to Washington, D.C., to launch Polaris Project’s first office on Capitol Hill.

Polaris Project’s central goal was to create long-term solutions that would change the underlying systems that allow human trafficking to occur. Katherine and Derek’s programmatic strategy was grounded in an analysis of human trafficking as a market-based phenomenon driven by two primary factors: low-risk and high-profit. They believed then, as they do today, that modern-day slavery can be eliminated by reaching a tipping point where human trafficking becomes a high-risk, low-profit endeavor.

Over time, Katherine and Derek built an organization that successfully combines its work on the frontlines serving victims of human trafficking with the creation of long-term solutions that affect systemic and social change. Early on, they launched an innovative victim outreach program to uncover trafficking locations, directly target trafficking networks, identify victims and connect them to services. As the organization grew, staff members worked with coalition partners to help pass landmark bills through Congress and groundbreaking legislation in 48 states that protect victims and punish perpetrators. In 2007, Polaris Project expanded the National Human Trafficking Resource Center to operate as a national anti-slavery lifeline. And law enforcement officers, service providers, and other key first responders have sought out Polaris Project as a go-to agency for valuable trainings on how to recognize the signs of trafficking.



In just ten years, Katherine and Derek’s bold idea has developed into a powerful organization that has transformed the lives of thousands of victims and fundamentally changed the way communities fight modern-day slavery.



Human Trafficking and Modern-Day Slavery

What You Need to Know

**HUMAN TRAFFICKING
IS PERCEIVED BY
CRIMINALS AS A
HIGH-PROFIT AND LOW-
RISK CRIME. POLARIS
PROJECT WORKS TO
FUNDAMENTALLY ALTER
THIS MARKET DYNAMIC
WORLDWIDE.**

Although slavery is commonly thought to be a thing of the past, it is actually the fastest-growing and second-largest criminal industry worldwide. Human trafficking is a form of modern-day slavery where people profit from the control and exploitation of others.

Trafficking occurs when force, fraud or coercion is used to keep an individual in an exploitative situation or when a child under 18 has been induced into commercial sex. Sex trafficking commonly occurs in street prostitution, online escort services, residential brothels and brothels disguised as legitimate massage parlors. Labor trafficking has been found in small-scale “mom and pop” operations, domestic servitude situations, as well as large farms, factories and even multinational corporations.



Image above courtesy of:
U.S. Department of Health and Human Services

WHY TRAFFICKING EXISTS

There are two primary factors driving the spread of human trafficking: high profits and low risk. Like drugs and arms trafficking, human trafficking is a market-driven criminal industry that is based on the principles of supply and demand. Every year, human traffickers generate billions of dollars in profits by victimizing millions of people around the world, including here in the United States.

THE VICTIMS

As defined under U.S. law, victims of human trafficking can be divided into three populations:

- **Minors (under age 18) induced into commercial sex;**
- **Adults aged 18 or over induced into commercial sex via force, fraud, or coercion; and**
- **Children and adults induced to perform labor or services through force, fraud, or coercion.**

There is not a consistent profile of a trafficking victim. Trafficked persons in the U.S. are men and women, adults and children, and foreign nationals and U.S. citizens. Some are well-educated, while others have no formal education. Some immigrant victims are currently in the U.S. legally, and others are undocumented.

Vulnerability is a common thread among all victims. Human traffickers often prey on people who are hoping for a better life, lack employment opportunities, have an unstable home life, or have a history of sexual abuse — conditions that are present in all spheres of society.

THE TRAFFICKERS

Human traffickers lure and ensnare individuals into labor trafficking and sex trafficking by preying on their hopes to improve their lives, promising a good job, a loving relationship, or new and exciting opportunities. In other cases, traffickers kidnap victims and use physical and psychological violence to control them. There is no one profile of a trafficker — a human trafficker is anyone who is willing to exploit another human being for profit.

TEN YEARS OF IMPACT



2002 Katherine Chon and Derek Ellerman co-found Polaris Project on February 14 and launch one of the nation's first grassroots initiatives against human trafficking.

2003 Polaris Project launches a victim outreach program to uncover trafficking locations, target trafficking networks, and connect victims to services. The D.C. Government awards a federal grant to support this program.



2004 After Polaris Project films shocking video footage of sex trafficking taking place right on the streets of downtown Washington, D.C., one of the nation's first community-wide Human Trafficking Task Forces is launched. This coordination triples the success rates of prosecutions.

Polaris Project Japan opens, supported through a grant from the U.S. Department of State.

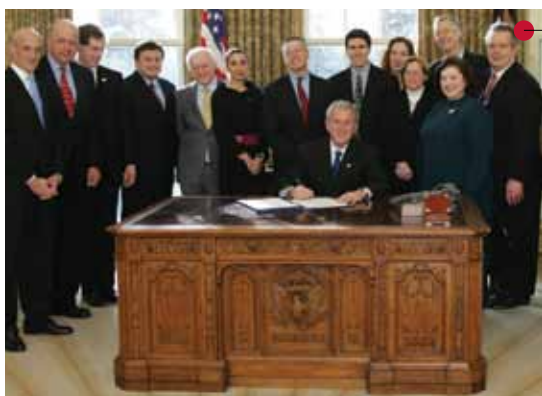


2005 By working directly with members of Congress and mobilizing our online grassroots network, Polaris Project helps win passage of the federal Trafficking Victims Protection Reauthorization Act (TVPRA) of 2005. For the first time, this law increases programs for trafficking victims inside the U.S.

Polaris Project New Jersey opens, funded through congressional support, to reach out to victims and connect them to services.



2006 Polaris Project opens one of the only transitional housing programs for trafficking survivors in the U.S.



2007 Polaris Project joins as a founding member of the Alliance to End Slavery and Trafficking (ATEST) to strengthen U.S. laws and federal resources to fight trafficking.

Polaris Project launches an innovative state ratings map that assesses trafficking legislation nationwide.

The U.S. Department of Health and Human Services selects Polaris Project to run the National Human Trafficking Resource Center and operate the nation's 24-hour hotline devoted solely to human trafficking.



2008 President George W. Bush invites Polaris Project to join him in the Oval Office as he signs the 2008 TVPRA into law.

2009 Through our high-level advocacy and meetings with senior officials, Polaris Project helps secure a 25% increase in Department of Justice funding for services for survivors. Crucially, this funding supports U.S. citizen victims of human trafficking for the first time.



2010 Polaris Project targets traffickers' advertisements by pressuring Craigslist.org to eliminate its Adult Services section and *The Washington Post* to refuse ads for illegitimate massage parlors.

Polaris Project helps the U.S. Department of Defense develop an online training for all military and civilian personnel on how to identify and respond to human trafficking.

2011 Polaris Project helps pass 18 new state bills that strengthen protections for trafficking victims and increase prosecution of traffickers.

Law enforcement agencies open at least 172 new investigations based on tips forwarded from the hotline.

Programs:

National Human Trafficking Resource Center

Trained call specialists respond to hotline callers in the National Human Trafficking Resource Center.

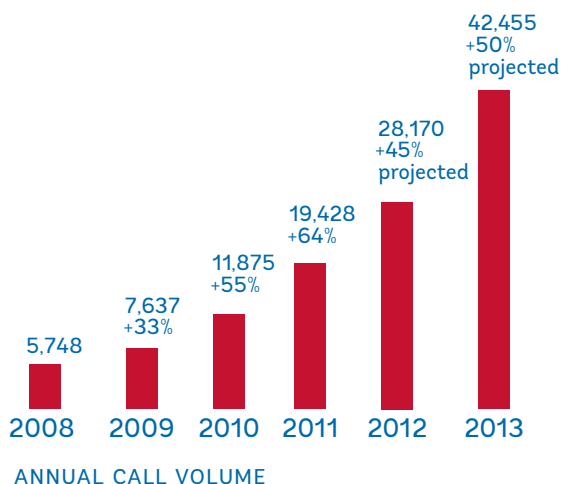
At the Epicenter of a Movement



The National Human Trafficking Resource Center (NHTRC) is the single most effective national resource to identify and support victims of trafficking. CNN International recently called the NHTRC the ‘epicenter’ of the U.S. anti-trafficking movement. This national, toll-free, victim-centered hotline is available to answer calls from anywhere in the country, 24 hours a day, seven days a week, in more than 170 languages, every day of the year.

Trained call specialists are on constant standby to link human trafficking victims to shelter and other resources that provide safety and protection. The hotline also fields tips of suspected human trafficking cases and provides information, training, and technical assistance to diverse audiences.

To increase our ability to best respond to trafficking victims, the NHTRC has built up a grid across the country of police, medical staff, shelters, lawyers and other contacts to provide a swift response for the victims of trafficking. The result is a highly effective national network built to fight human trafficking across the country. With a comprehensive anti-trafficking referrals database, we can connect our callers to thousands of service agencies or local law enforcement officers who are ready to respond.



Hotline Statistics

SEX TRAFFICKING

50% Pimp-controlled Trafficking

7% Asian Massage Parlors

6% Intimate Partner / Familial Sex Trafficking

4% Latino Residential Brothel

LABOR TRAFFICKING

44% Domestic Servitude

11% Sales Crews

9% Restaurants

7% Small Business



Because of the hotline, I connected to the National Guestworker Alliance. They gave me the support I needed to escape the labor camp, report my employer for trafficking to the government and file a trafficking lawsuit.

—JOSE, AN AGRICULTURAL WORKER TRAFFICKED FROM TENNESSEE

STATISTICS AND SUCCESSES

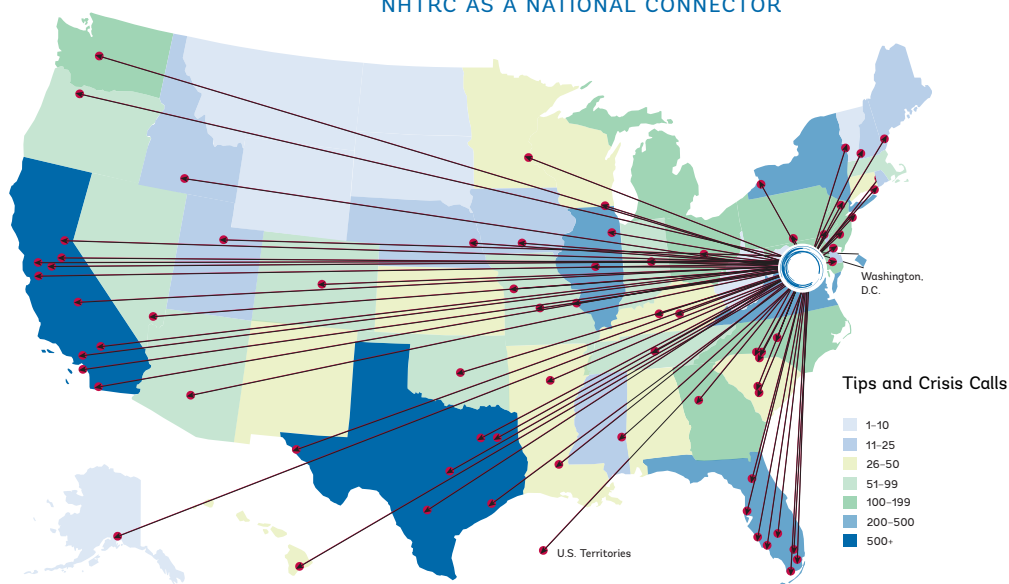
44,000+ calls to the National Human Trafficking Resource Center.

5,300+ potential victims have been connected to services.

1,700+ cases have been reported to law enforcement, resulting in hundreds of new investigations.

*Statistics from December 2007–December 2011

NHTRC AS A NATIONAL CONNECTOR





Programs: Client Services

Real Help. Real Hope.

A Polaris Project case manager meets with a trafficking survivor.

STATISTICS AND SUCCESSES

7,000+ nights of transitional housing provided.

Nearly **500** clients directly served.

48% are US citizens, **71%** are victims of sex trafficking, **16%** are minors, **92%** are women.

In order to directly provide trafficking victims with the resources they need to rebuild their lives, Polaris Project has built one of the top direct service programs for trafficking victims in the country. Nearly 500 survivors have received services from trained staff members in Washington, D.C. and New Jersey.

Polaris Project provides a wide range of social services to survivors of human trafficking:

EMERGENCY SERVICES

Polaris Project's Crisis Response Teams are on-call 24-hours a day to respond to potential victims of human trafficking who are in a crisis situation and looking to escape. We respond to law enforcement raids, calls directly from potential victims, referrals from the National Human Trafficking Resource Center, and calls from other agencies. Staff members provide emotional support, crisis intervention, legal advocacy, emergency housing coordination, transportation assistance, and emergency social services support.

COMPREHENSIVE CASE MANAGEMENT

Case managers work with every client to create an individual service plan to meet the client's basic needs. Specific services offered include emotional support, crisis intervention, accompaniments, and safety planning.

INDIVIDUAL AND GROUP THERAPY

Trained therapists work with clients on an individual and group basis using a variety of therapeutic modalities. Weekly group meetings provide a supportive environment for clients to discuss topics such as relationships, careers, and personal concerns as well as to attend life skills workshops such as budgeting, nutrition, exercise, or goal setting.

TRANSITIONAL HOUSING

In the Washington, D.C. metro area, Polaris Project has apartments in which residents may live for 6–24 months, depending on their situation. During their stay, clients are provided with gift cards to assist them with groceries, material items, and metro transportation.

JOB TRAINING

This program is designed to build the skills necessary for success in the workforce: “hard skills” like phone usage, emailing, filing, and computer software; and “soft skills” like conflict resolution, job interviewing skills, and interacting with coworkers and managers.



When I first came to Polaris Project, I was afraid of everything. But through their services, I feel safer now. Thanks to Polaris Project, I have a job, a home, and many friends that help me when I need it. I am making a life of my own.

—**SABINE, A CLIENT IN VIRGINIA**

SABINE'S STORY

Sabine was the only member of her family to survive the genocide in Rwanda. When a wealthy family offered her a job and chance to move to the United States with them, she agreed. Upon arrival, however, she quickly learned that she had been misled and found herself imprisoned in the family's home, unable to leave and forced to work around the clock, permitted only a few hours of sleep on the kitchen floor each night.

After six months of this servitude Sabine was given permission to go to church for one hour each Sunday. On one of her visits she was approached by a kindly Rwandan man who, after learning about her situation, helped her to escape. He took Sabine to a partner agency that referred her to Polaris Project.

Polaris Project offered Sabine transitional housing and a case manager who accompanied her on outings and met with her in her new home, where she felt safe and secure. After only three months, Sabine gained enough confidence to visit the office and go grocery shopping on her own, and began to enjoy familiarizing herself with the neighborhood. She became the most enthusiastic and eager student in our job training program and regularly visited the center to practice the computer skills she learned on her own time. Today, she has received her T-Visa, is working in a full-time job, and has found long-term housing. Sabine is applying for her green card as she makes a life of her own in the U.S.



A community organization recognizes Polaris Project New Jersey's efforts to fight trafficking locally.

Programs: Polaris Project New Jersey

A Local Lifeline

STATISTICS AND SUCCESSES

Worked with domestic violence shelters in **five counties** to increase trafficking survivors' access to housing.

Hired pro bono counselors to help survivors use poetry and art as they work through their trauma.

See Client Services (page 10) for total number of clients directly served

Polaris Project New Jersey is the only organization dedicated exclusively to combating human trafficking and modern day slavery in the state. We are recognized among law enforcement and partner organizations as the primary provider of trafficking-specific victims' services throughout all of New Jersey. Since 2005, our New Jersey office has strengthened the state's anti-trafficking response by launching coalitions, conducting direct outreach to identify victims, offering local hotlines, and providing training and capacity-building services to a wide variety of audiences. Since early 2010, our comprehensive client services program offers case management, a drop-in center, a job training program, individual counseling, and a unique crisis response team that can respond to breaking trafficking cases on a 24/7 basis.



New Jersey Program Coordinator Kaitlyn Keisel meets with Congressman Christopher Smith (R-NJ).



Executive Director Bradley Myles is interviewed by CNN International in Tokyo.

Programs: Polaris Project Japan

A Movement Beyond Borders



Shihoko Fujiwara, Director of Polaris Project Japan, speaks at the first-ever international symposium on human trafficking in Japan.

Polaris Project Japan, based in Tokyo, was launched in 2004 to address human trafficking and the commercial sexual exploitation of children. Many years later, Polaris Project Japan is still the only NGO in Japan solely dedicated to combating all forms of human trafficking and providing a voice for its victims. Polaris Project Japan is considered by many in the government and social service sector to be the leading expert on human trafficking in Japan.

The Japan office conducts direct outreach and victim identification, provides social services to victims, operates a national hotline, advocates for improved anti-trafficking legislation, and engages local and national grassroots efforts to raise awareness of human trafficking.

STATISTICS AND SUCCESSES

Responded to more than **1,500** calls on our Japan national hotline in Japanese and Korean.

Trained more than **5,000** law enforcement, social service providers, teachers, and community members.

Provided advocacy and social services to more than **100** victims.



Co-Founder Derek Ellerman testifies before Congress on the problem of human trafficking inside the U.S.

Programs: Policy

Stronger Laws and Systemic Social Change



Polaris Project works to advance state and federal anti-trafficking policies that create protections for victims and hold human traffickers accountable. Our work has helped win passage of key federal legislation and anti-trafficking laws in dozens of states, creating the long-term legal framework necessary to eradicate human trafficking. The Policy Program:

- Tracks, drafts, and analyzes legislation
- Drafts model laws and guidelines
- Provides and presents testimony
- Engages the public through policy advocacy and grassroots outreach.



Staff members of the Policy program help organize a lobby day in Virginia.

VICTORY IN VIRGINIA

In 2010, Virginia was named among the “Dirty Dogen” in Polaris Project’s annual State Ratings Map and placed in our lowest tier ranking. We set out to improve Virginia’s human trafficking laws by employing a new approach to working within a divided government.

Polaris Project helped build a bipartisan movement comprised of legislators, service providers, students, and community members to build a strong activist network of support for better laws. We analyzed the criminal code, identified gaps, and helped draft several pieces of legislation. We had countless meetings, presentations, and conference calls with government officials and law enforcement to educate them on the issue. In January 2011, we co-hosted the first-ever

Virginia Lobby Day to End Human Trafficking. Community members met directly with their elected officials to discuss the issue of human trafficking and how to improve the state’s laws. Over the next several weeks, Polaris Project advocated on behalf of each anti-human trafficking bill by meeting with legislators and testifying before various committees.

In May 2011, Governor McDonnell signed three critical anti-human trafficking bills into law that improved services for victims of trafficking, strengthened the state’s anti-sex trafficking statute, and increased training for law enforcement. This catapulted the Commonwealth of Virginia from our lowest tiered ranking to our second highest.

STATISTICS AND SUCCESSES

Prior to Polaris Project’s work, only four states had made human trafficking a crime. Today, **48 states** have criminal laws against human trafficking.

7 states currently have laws requiring posting of the national human trafficking hotline.

Our direct field experience and knowledge of the U.S. anti-trafficking landscape uniquely positions Polaris Project to provide tailored training and guidance to organizations and individuals working hard to address human trafficking in their communities.

Programs: Training and Technical Assistance

Education with Impact

Through the National Training and Technical Assistance Program (NTTAP), Polaris Project is directly equipping those on the frontlines of the battle against human trafficking with the necessary knowledge to identify, respond to and support victims of trafficking. Our goal is to provide key stakeholders in the fight against human trafficking with the most practical tools, resources, and approaches necessary to enhance community networking, coordination, and response, as well as increase victim identification and prosecution of traffickers.

The NTTAP provides in-depth training, consultations and technical assistance to federal agencies, local law enforcement, social service and medical professionals, business leaders and the general public. We offer current information on federal and state laws, innova-

tive practices to fight trafficking, victim identification and assessment and recent human trafficking trends. We have also participated in multiple task forces, coalitions, and commissions along the east coast to help strengthen their local efforts to fight trafficking. Through these methods, we are assisting communities nationwide in creating effective local responses to fight this issue.

In recent years, our staff have also met with foreign delegations representing more than 85 countries to provide training, technical assistance, capacity-building, and lessons learned from our work. These meetings offer the opportunity to engage in peer-to-peer learning, and to become familiar with the wide variety of anti-trafficking strategies and efforts being implemented throughout the world.

Sarah Jakiel, Deputy Director, conducts a training on human trafficking to a group of local women leaders.



STATISTICS AND SUCCESSES

42,000 people trained.

Trained people in all **50** states and internationally.

Met with foreign delegations from **85+** countries to share lessons learned.



As a result of the training from Polaris Project, law enforcement officials are able to recognize indications of human trafficking in otherwise routine activities.

REAL-LIFE RESULTS

After conducting an eight-hour human trafficking training at a police academy, Polaris Project was approached by a command-level officer who participated in the course. He connected us with the county's code compliance department for additional training. Polaris Project scheduled a training with 35 fire marshals, zoning, health inspection, and code compliance officers. One week later, Polaris Project received a call from an officer who attended the training. The

officer informed us that while two compliance officers were investigating a zoning violation at an apartment, they recognized human trafficking indicators they learned in the training the previous week. As a result, the compliance officers cited the location for running a criminal enterprise and permanently shut down the location. Local law enforcement brought charges and arrested the potential traffickers.



Programs: Public Outreach and Communications

above, left: Polaris Project staff and volunteers participate in the 2010 Stop Modern Slavery Walk in Washington, D.C.

above, right: Thousands of activists nationwide post photos online to spread the word that "Slavery Still Exists."

Raising Awareness That Drives Change

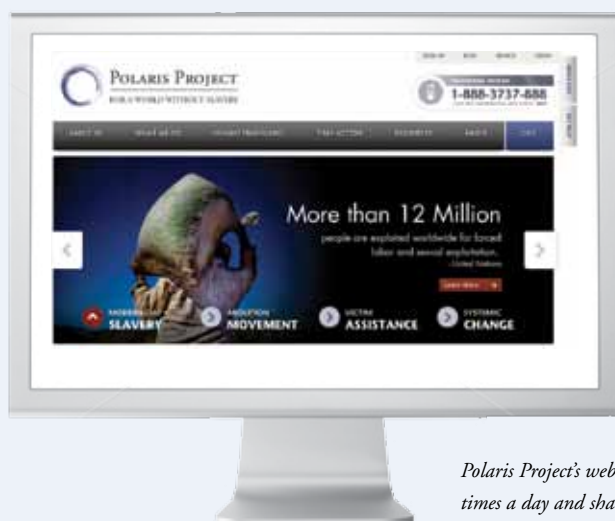
Polaris Project's Public Outreach and Communications Program aims to catalyze social change, unmask the realities of human trafficking and correct misconceptions surrounding the issue. We raise awareness and drive grassroots activism by communicating human trafficking news through our website, blog, email outreach, and daily twitter and Facebook posts. We also encourage tens of thousands of activists to help spread the word through public awareness campaigns, public marches, lobby days and more. By helping to increase understanding of human trafficking, more victims will be identified and protected and more traffickers will be identified and prosecuted.

Polaris Project's work has been highlighted in thousands of media outlets worldwide, including CNN, BBC, MSNBC, *The New York Times*, *The Washington Post* and *Newsweek's The Daily Beast*. Every month, thousands of people come to our website (www.polarisproject.org) to access hundreds of resources and find easy ways to take action. A custom-built map of state-specific resources and information, the first of its kind in the field, offers live trafficking statistics from our programs and makes human trafficking data from around the country available to users.



When a student of mine became a victim of sex trafficking, time was of the essence to recover her. Polaris Project was an active part of the investigation and was there to mentor, guide and to assist me as well as the victim. The dedication of the staff was evident in their around the clock support.

—ALEZANDRA, GRASSROOTS NETWORK MEMBER



Polaris Project's website is visited nearly 2,000 times a day and shares valuable resources, statistics, and activist opportunities.

STATISTICS AND SUCCESSES

24,000 members in online Grassroots Network.

More than **17,000** followers on Twitter and Facebook.

An average of **133,000** web pages viewed every month.



Fellows gather with Executive Director Bradley Myles at the end of the summer 2011 session.

Programs: Fellowship Program

The Next Generation of Anti-Trafficking Leaders

STATISTICS AND SUCCESSES

More than **400** fellows.

Fellows from more than **40** states and **18** countries.

Polaris Project's Fellowship Program is a nationally recognized leadership development program focused on training future leaders to serve in the anti-trafficking movement and other related fields. After participating in an intensive training and orientation process, fellows engage in meaningful projects and continuing education and professional development activities. Since the Fellowship Program's inception in Spring 2003, more than 400 fellows have completed the program, many of whom have gone on to fill important roles in the anti-trafficking movement and other related fields.

Polaris Project fellows have gone on to work for UNICEF, the New York Police Department, National Center for Victims of Crime, Inter-American Development Bank, International Organization for Migration, Human Rights Watch, and the Peace Corps.

Innovation, Impact and Leadership: Awards and Honors

Over the years, Polaris Project has received numerous awards and honors in recognition of its accomplishments and its role as a leader in the field. These include:

“People’s Voice” Award from the Diller-von Furstenberg Family Foundation, presented by Good Morning America’s Robin Roberts (2010)

Legacy Award presented to Katherine Chon by Working Mother Media (2010)

Katherine Chon listed as one of the “Women Who Are Changing the World” by *Women’s Day* (2010)

More Than Words Award presented by Harlequin Enterprises (2009)

Paul H. Chapman Award from the Foundation for Improvement of Justice (2009)

Katherine Chon listed as one of “Running Start Women to Watch” from Lifetime Television (2007)

John Hope Award for Community Service (2007)

Justice for Victims of Crime Award presented by Washington, D.C. U.S. Attorney’s Office (2006)

One of America’s 10 Best Charities by *Marie Claire* Magazine (2006)

Strengths and Spirit Award from *Redbook* Magazine, presented by Salma Hayek (2006)

Do Something Brick Award presented by President Clinton (2005)

Champions of Change Award from Lifetime Television and The Body Shop (2005)

Washington Area Women’s Foundation Leadership Award (2004 and 2009)

Ashoka Fellowship for Social Entrepreneurship (2004)



Salma Hayek presents Redbook magazine’s Strengths and Spirit award to Katherine Chon.



Good Morning America’s Robin Roberts and Katherine Chon attend the “People’s Voice” awards.



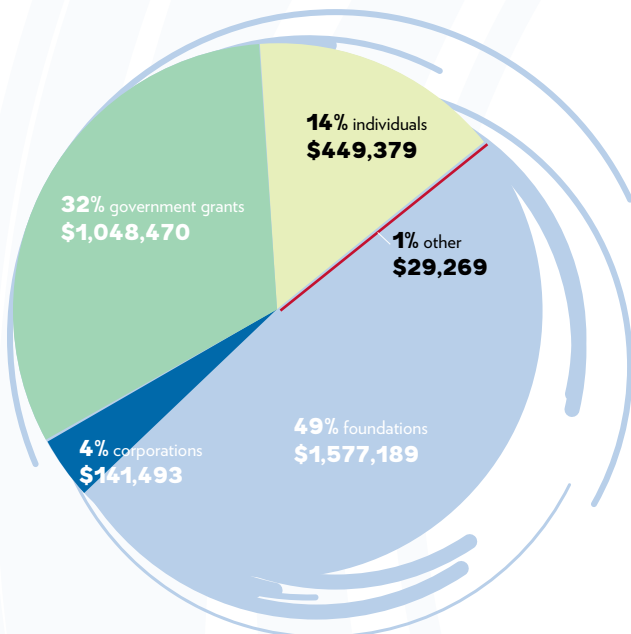
left: President Bill Clinton presents Katherine Chon with the Do Something Brick Award.



right: Katherine Chon accepts award from the Diller-von Furstenberg Family Foundation.

2010 YEAR AT A GLANCE

BREAKDOWN OF FUNDING

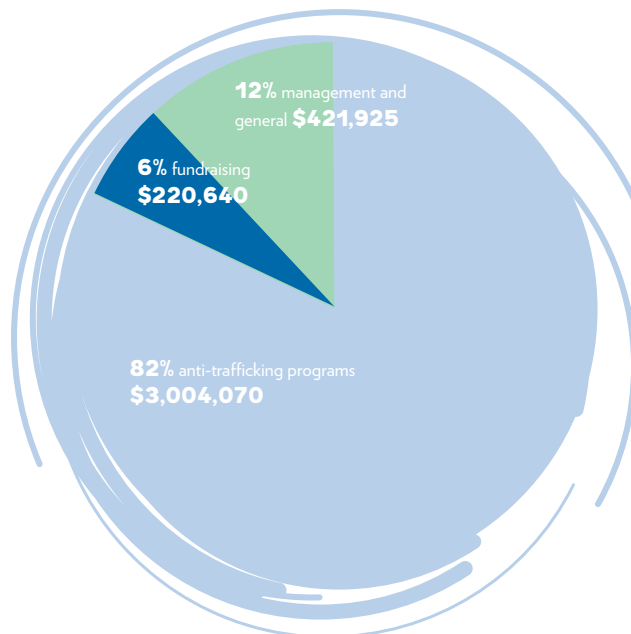


TOTAL REVENUE: **\$4,017,178***

TOTAL CASH REVENUE: **\$3,245,799**

REVENUE DESIGNATED FOR 2011: **\$980,417**

EXPENSES BY FUNCTIONAL CLASS



TOTAL EXPENSE BUDGET **\$3,646,635***

TOTAL CASH EXPENSES **\$2,875,256**

* including \$771,379 of in-kind support through Fellowship hours, pro bono legal services, donated tech support, and other in-kind services.



In recognition of this fiscal responsibility, Charity Navigator awarded Polaris Project its highest ranking of 4 stars for the third consecutive year. Only 13% of the rated charities have received at least three consecutive 4-star evaluations, indicating that Polaris Project consistently executes its mission in a fiscally responsible way.

HISTORICAL REVENUE AND EXPENSES SINCE FOUNDING

Since our inception in 2002, Polaris Project has grown from two students with a bold idea to a leading organization fighting human trafficking and modern-day slavery. We are committed to effectively and efficiently utilizing every dollar we raise.

For Polaris Project's 2010 Audited Financials please visit:

www.polarisproject.org/about-us/financial-information

● **2002** REVENUE: **\$51,267**
EXPENSES: **\$44,225**

● **2003** REVENUE: **\$100,406**
EXPENSES: **\$59,349**

2004 REVENUE: **\$465,215**
EXPENSES: **\$181,156**

2005 REVENUE: **\$502,842**
EXPENSES: **\$409,300**

2006
REVENUE: **\$700,742**
EXPENSES: **\$624,043**

2007 REVENUE: **\$1,358,906**
EXPENSES: **\$1,129,945**

2008 REVENUE: **\$2,750,194**
EXPENSES: **\$2,220,953**

2010 REVENUE: **\$4,017,178**
EXPENSES: **\$3,646,635**

2009 REVENUE: **\$3,755,801**
EXPENSES: **\$3,158,718**

WHAT YOU CAN DO

YOU HAVE THE
POWER TO MAKE
A DIRECT IMPACT
ON THE LIVES OF
VICTIMS AND
SURVIVORS.

VISIT [POLARISPROJECT.ORG/DONATE](https://polarisproject.org/donate)

GIVE

Gifts by individuals like you are more essential than ever in enabling us to achieve our central goal of creating long-term solutions while directly supporting the children, women and men who desperately need our help. Gifts of all sizes are welcome:

- **\$60** or \$5/month provides food and supplies for a survivor and her children for one week
- **\$180** or \$15/month can help us meet the critical needs of survivors who are reaching out to the hotline for emergency services
- **\$360** or \$30/month allows us to facilitate immediate crisis response to a child trying to escape another night with a violent pimp
- **\$600** or \$50/month enables the training team to host on-site seminars for three months
- **\$1,200** or \$100/month supports on-the-ground advocacy efforts to improve legislation in one state for six months
- **\$6,000** or \$500/month provides three months of transitional housing to two survivors and their children

ACT

Join us in the fight against human trafficking. Go to www.PolarisProject.org, where you can:



- Sign up for the Grassroots Network and join the thousands of people across the country who are taking steps to end modern slavery.
- Act now to support policies and other campaigns against human trafficking.
- Find volunteer opportunities to raise awareness, fundraise, attend an event or report human trafficking.

For more information about giving, please call (202) 745-1001 or email Giving@PolarisProject.org.



Polaris Project
P.O. Box 53315
Washington, D.C. 20009

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info@polarisproject.org
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 polaris_project

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the Taproot Foundation



visit polarisproject.org/donate

To Our Donors: Thank You For Making a Difference

Polaris Project wishes to thank our generous supporters who donated \$5,000 or more in 2010. Polaris Project greatly appreciates all of our donors who have partnered with us to make an impact in the lives of human trafficking survivors.

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Capital City Ball
Combined Federal Campaign
DC Government, Office of Victim Services
DC Metropolitan Police Department
Deborah Carstens
Dream Makerz Foundation
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LexisNexis
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Massage & Bodywork
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The Diller-von Furstenberg Family Foundation
The Heckscher Foundation for Children
The Morris & Gwendolyn Cafritz Foundation
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TJX Foundation
U.S. Department of Health & Human Services,
Office of Refugee Resettlement
U.S. Department of Justice, Office on
Violence Against Women
Weinstein Family Charitable Foundation

We have made every effort to list our donors accurately. Please call us at (202) 745-1001 x 140 if your gift is not recognized correctly.

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A long-exposure photograph of the night sky over Washington, D.C., showing numerous curved star trails. The city lights and the dome of the U.S. Capitol are visible in the lower portion of the frame.

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NATIONAL HUMAN TRAFFICKING RESOURCE CENTER (NHTRC)

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