



## Building a world where everyone has the freedom to choose how they live and work

Polaris has long been known as the operator of the U.S. National Human Trafficking Hotline. Since 2007, we have fielded more than 400,000 contacts; identified more than 82,000 situations of trafficking; and assisted over 75,000 victims and survivors. As a result, Polaris has developed the largest dataset on human trafficking in North America. And we've learned a lot about how sex and labor trafficking actually work.

Human trafficking doesn't happen in a vacuum. It happens when systems that are supposed to protect and support people fail. It happens when communities burdened by long-standing social and economic inequities lack opportunity. These injustices and broken systems are what make people vulnerable to exploitation in the first place.

Polaris knows that reducing and ultimately preventing human trafficking at the scale of this problem demands interconnected solutions.

- **Tackling racism, anti-LGBTQ+ discrimination, and gender-based violence** is fighting human trafficking
- **Addressing homelessness** is fighting human trafficking
- **Supporting living wages and safe working conditions** is fighting human trafficking
- **Strengthening foster care and addiction treatment systems** is fighting human trafficking
- **Reforming our criminal justice system** is fighting human trafficking
- **Transforming our broken immigration system** is fighting human trafficking
- ... And so much more.

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**That's a lot of work to be done, and it will take time and a diverse array of allies to make headway. Here's where we're starting.**



Named after the North Star, an historical symbol of freedom, Polaris is leading a survivor-centered, justice- and equity-driven, and data- and intelligence-enabled movement to prevent sex and labor trafficking and support survivors as they restore their freedom.

WHAT WE DO



**Direct Response:**

Provide support for victims and survivors to address immediate needs, build trust, and develop a nuanced understanding of their experiences



**Research & Intelligence:**

Generate and share actionable, relevant insights that drive a smarter response to trafficking across sectors



**Campaigns & Public Engagement:**

Deliver campaigns and advocacy to drive transformative, equity-based public policies and just socioeconomic conditions

**Based on what we've learned, Polaris's work:**

- ➔ Centers survivors and their lived experiences
- ➔ Leverages technology to advance the fight and protect survivors
- ➔ Builds power and leadership in vulnerable communities
- ➔ Advocates for just and equitable public policies
- ➔ Shifts from rescue narratives to stories of empowerment and resilience



From response and disruption to prevention, Polaris is all in on this fight. **But we need your help:**



**TO LEARN MORE,** please visit [polarisproject.org/understanding-human-trafficking](https://polarisproject.org/understanding-human-trafficking)



**TO TAKE ADVOCACY AND OTHER ACTIONS,** please visit [polarisproject.org/take-action](https://polarisproject.org/take-action)



**TO CONTRIBUTE TO THIS CAUSE,** please visit [donate.polarisproject.org](https://donate.polarisproject.org) or email [giving@polarisproject.org](mailto:giving@polarisproject.org)

**Please join the fight to build a more just and equitable society today!**